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FOR IMMEDIATE RELEASE

CME Outfitters Accepts 2018 Award for Best Practice in Innovative Educational Methods

CME Outfitters wins the 2018 NAMEC Award for Best Practice in Innovative Educational Methods at the 2019 Alliance for the Continuing Education in the Health Professions

BETHESDA, Maryland (January 24, 2019) – On January 23, 2019, CME Outfitters (CMEO) was presented with the National Association of Medical Education Companies' (NAMEC) 2018 Award for Best Practice in Innovative Educational Methods at the Alliance for Continuing Education in the Health Professions (ACEhp) annual meeting held in National Harbor, MD. Whitney Faler, MPA, Director of Accreditation and Outcomes for CME Outfitters, was on site in National Harbor to receive the award on behalf of CMEO.

This award was given in recognition of CMEO's submission entitled, *HBV Is Not a Game: Or Is It? Optimizing Your Approach to HBV Management*, a live symposium that integrated virtual gaming into the educational content to provide learners with a fun, hands-on learning experience with a follow-up mobile case challenge. Dr. Joseph Ahn and Dr. Amy Shen Tang guided learners through this interactive symposium with a goal of improving confidence to make practice changes that will result in the improved screening, evaluation and treatment of individuals infected with chronic hepatitis B virus. This activity is available as a recorded archive for participation and credit [here](#).

"One of CMEO's goals is to create an engaging learning experience," stated Faler. "Learners really get into the competitive aspect of the presentation and we've seen an increase in both audience participation and knowledge retention. Adding the follow-up case-based challenge allowed us to track our learners retention and ability to apply key concepts well after the live event."

"We are honored to be recognized by NAMEC for our dedication to bringing innovative educational content to the table," Faler said.

For more information on CME Outfitters, or to view a list of available and upcoming activities, visit www.cmeoutfitters.com.

About CME Outfitters, LLC

CME Outfitters develops and distributes live, recorded and web-based, outcomes- and evidence-based educational

activities to thousands of clinicians each year and offers expert accreditation and outcome services for non-accredited organizations. CME Outfitters focuses on delivering education to specialty audiences, with strong expertise in neuroscience, inflammatory, infectious, and autoimmune diseases, and cardiovascular disease. For a complete list of certified activities and more information, visit www.cmeoutfitters.com or call 877.CME.PROS (877.263.7767).

**“CME Outfitters ...
Improving Clinical Behavior ... One Change at a Time”**

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