

# OPENING THE WINDOW OF OPPORTUNITY

## Strategies for Successful Treatment and Management of Patients with Crohn's Disease

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**Division of Gastroenterology and  
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**University of North Carolina at Chapel Hill**

**Chapel Hill, NC**

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# What's New in Biologic Therapies in Crohn's Disease

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**Differentiate biologic therapies in Crohn's disease (CD) based on their mechanisms of action (MOAs), efficacy, safety, and ability to induce rapid and durable treatment response.**

**LEARNING  
OBJECTIVE** **1**





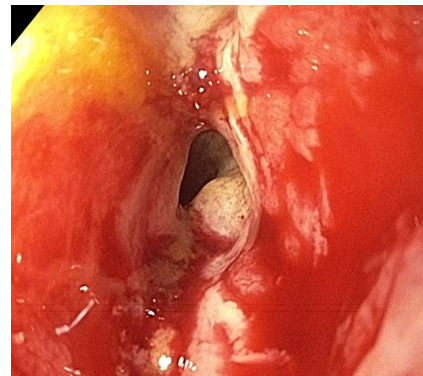
# Patient Case: Caitlin

- 24-year-old woman with intermittent, severe right-sided abdominal pain for the past year; increased frequency of bowel movements (BMs) (up to 5x daily); no blood visualized
- She has lost approximately 20 lbs
- She has had increasing abdominal distension and pain after eating in the past several weeks
- Significant iron deficiency anemia, albumin is 3.3
- Computed tomography (CT) done through a local urgent care center showed short segment stricture in the distal terminal ileum with pre-stenotic dilation



## Case: Caitlin

- You perform colonoscopy:
  - Colon is normal
  - Severe stricture in the terminal ileum, not traversed
  - Path: severe chronic active ileitis
- She tells you that she is very interested in pregnancy
- She travels with work and infusions will be difficult



# Audience Response

**At this point, what would you recommend for Caitlin?**

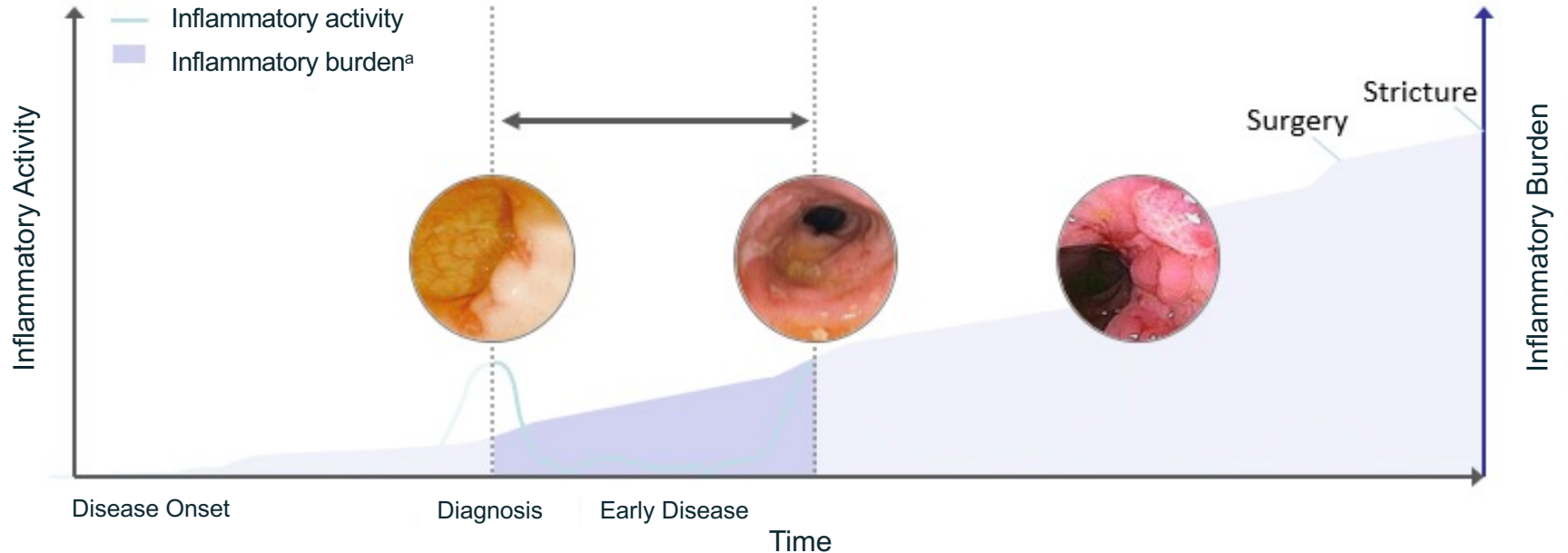
- A. Surgical resection
- B. Infliximab monotherapy
- C. Adalimumab + azathioprine
- D. Ustekinumab
- E. Vedolizumab
- F. I'm not sure

# Outline: What's New in Biologic Therapy in CD

- ▶ Treatment targets in CD, beyond symptoms
  - ▶ A window of opportunity
- ▶ Therapies for moderate to severe CD
- ▶ Guideline recommendations
- ▶ Positioning of therapies
  - ▶ Extrapolation of data
- ▶ Safety
  - ▶ Pregnancy data
- ▶ Unmet needs for CD

# Window of Opportunity in CD?

There may be a window of opportunity to minimize risk of permanent bowel damage



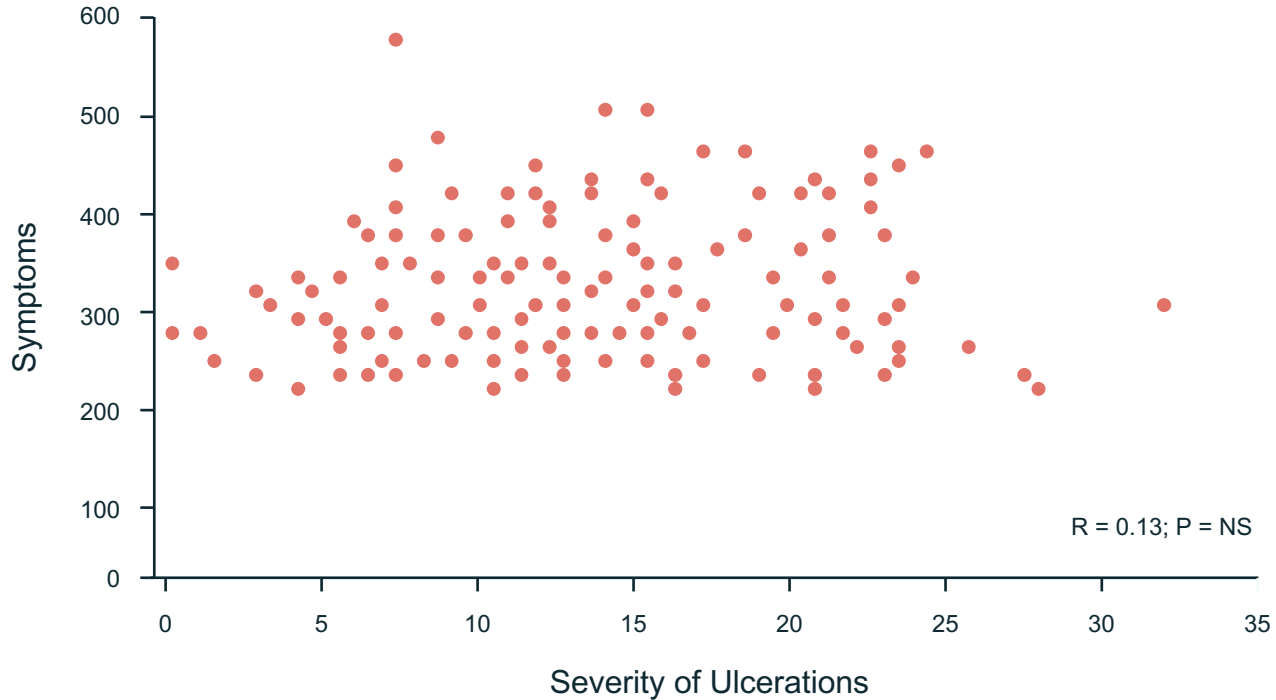
<sup>a</sup>Disease activity is a cross-sectional snapshot at one moment in time.

Inflammatory burden includes longitudinal and historical factors of disease severity, providing a more complete picture of disease course.<sup>5</sup>

1. Colombel JF, et al. *Gastroenterology*. 2017;152(2):351-361. 2. Modified graph from Pariente B, et al. *Inflamm Bowel Dis*. 2011;17(6):1415-1422. 3. Torres J, et al. *J Crohns Colitis*. 2016;10(12):1385-1394. 4. Torres J, et al. *Lancet*. 2017;389(10080):1741-1755. 5. Siegel CA, et al. *Gut*. 2018;67(2):244-254.

# Symptoms Often Do Not Correlate with Inflammation

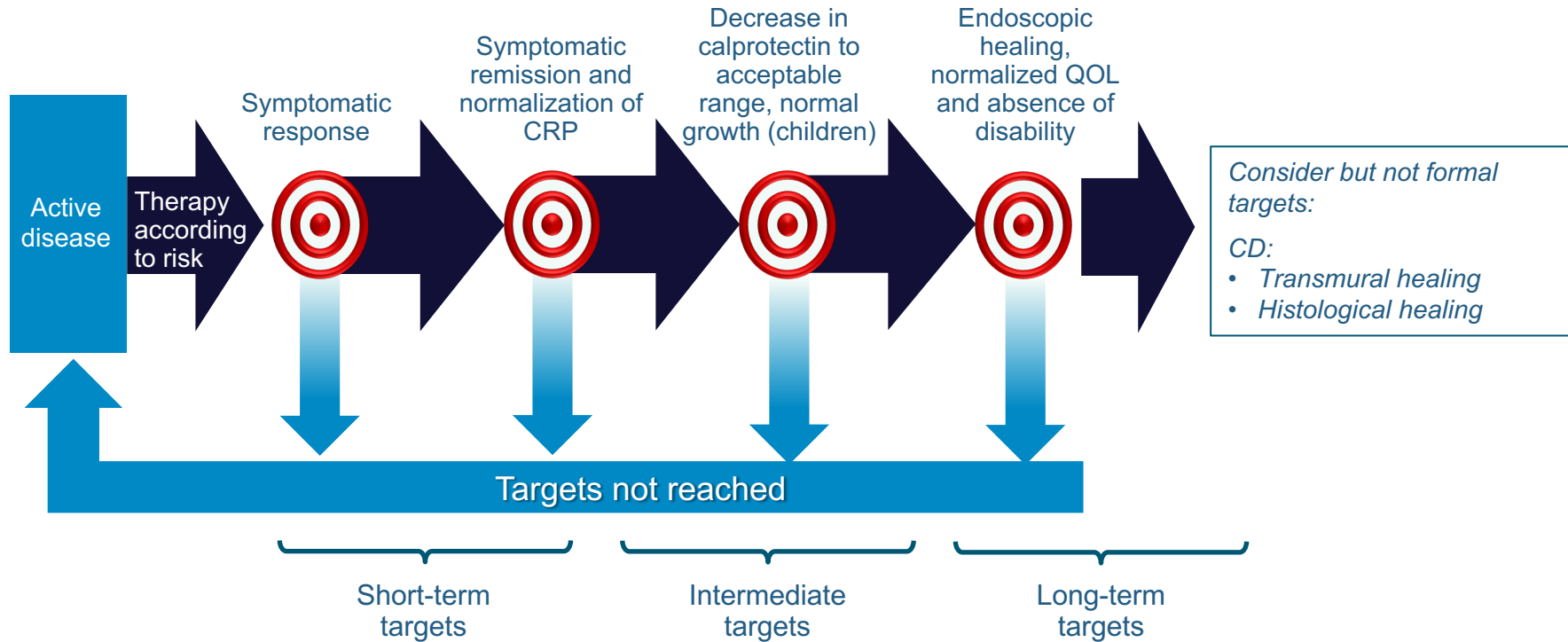
Correlation of Symptoms vs. Endoscopy (N = 142)



NS = not significant

Modigliani R, et al. *Gastroenterology*. 1990;98(4):811-818.

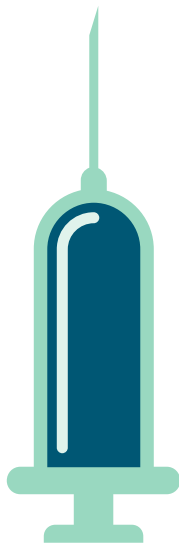
# STRIDE-2: Treatment Targets in CD



CRP = C-reactive protein

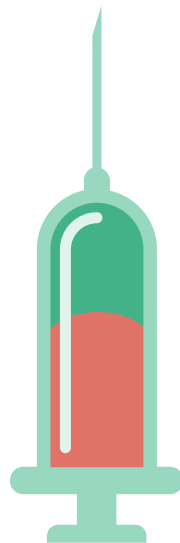
Turner D, et al. *Gastroenterology*. 2021;160(5):1570-1583.

# Currently Available Biologics in CD



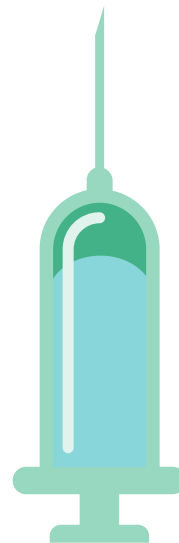
## Anti-TNFs

Infliximab  
Adalimumab  
Certolizumab pegol



## Anti-alpha4beta7 integrin antibody

Vedolizumab



## Anti-p40 (IL-12/23) antibody

Ustekinumab



# Options for INDUCTION Therapy: Moderate to Severe Disease

- ▶ **Oral steroids** → only for short-term induction agents for inflammatory CD
- ▶ **Anti-TNF agents** → steroid-resistant or thiopurine or methotrexate-refractory disease
- ▶ **Combination therapy with infliximab** → more effective than monotherapy with thiopurines or infliximab for NAÏVE patients
- ▶ **Anti-integrin therapy** → vedolizumab with or without immunomodulator
- ▶ **Ustekinumab** → for patients who failed steroids, thiopurines, methotrexate, anti-TNFs, or anti-TNF naïve

# Options for MAINTENANCE Therapy: Moderate to Severe Disease

- ▶ **Thiopurines/methotrexate** → steroid-induced remission
  - ▶ **STEROID-DEPENDENT** → consider thiopurines/methotrexate with anti-TNFs
- ▶ **Anti-TNFs** → maintain anti-TNF-induced remission
  - ▶ **COMBINATION therapy** recommended with thiopurines or methotrexate due to **IMMUNOGENICITY** and **LOSS OF RESPONSE**
- ▶ **Vedolizumab** → maintain vedolizumab-induced remission
- ▶ **Ustekinumab** → maintain ustekinumab-induced response

# What Do We Know About Sequencing or Positioning?

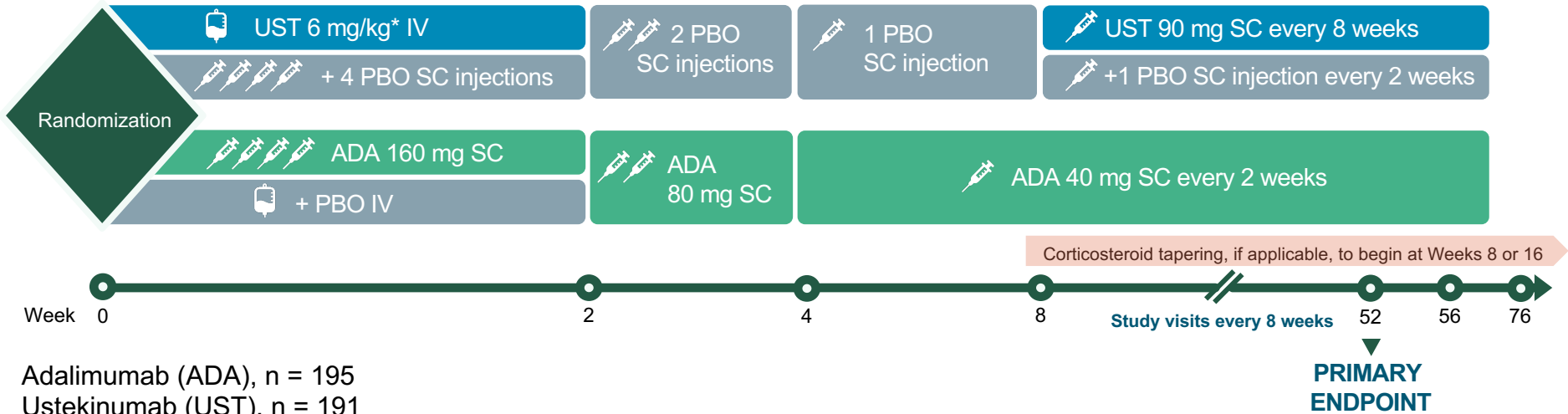
- ▶ Until now (SEAVUE), no head-to-head RCTs to demonstrate comparative efficacy in CD
- ▶ What data do we have now for positioning?
  - ▶ Reliance on subgroup analyses (SGA) in RCTs, real world evidence (RWE), and network meta-analysis (NMA)
- ▶ After failure of first TNFi, second-line biologics less effective, including second-line TNFis (SGA)
  - ▶ Ustekinumab still effective after failing  $\geq 1$  TNFi in CD<sup>1</sup> (SGA)
  - ▶ Ustekinumab also effective after failing vedolizumab<sup>2</sup> (SGA)
  - ▶ TNFi seems effective after failing vedolizumab<sup>3</sup> (RWE)
  - ▶ Vedolizumab is less effective after failing TNFi in CD<sup>4</sup> (RWE) and may have longer onset of effect in CD after TNFi failure<sup>5</sup> (RCT)

RCT = randomized, controlled trial; TNFi = TNF inhibitor

1. Feagan BG, et al. *N Engl J Med*. 2016;375:1946-1960. 2. Kassouri L, et al. *Dig Live Dis*. 2020;52(10):1148-1155. 3. Bressler B, et al. Presented at: American College of Gastroenterology Annual Meeting; Oct. 25-30, 2019; San Antonio, TX. Abstract 40. 4. Dulai P, et al. *Am J Gastroenterol*. 2016;111:1147-1155. 5. Sands BE, et al. *Gastroenterology*. 2014;147:618-627.

# SEAVUE Study Design

Multicenter, randomized, blinded, active-controlled study



Adalimumab (ADA), n = 195

Ustekinumab (UST), n = 191

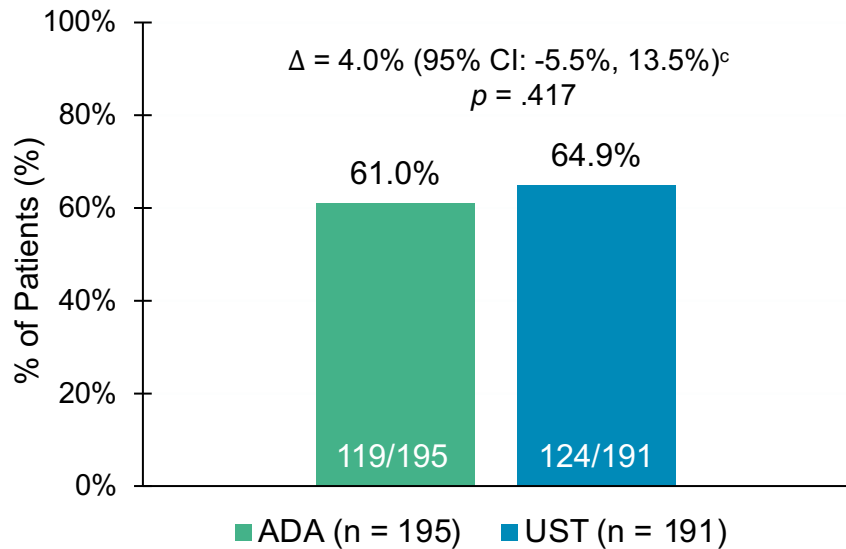
\*UST 260 mg (weight  $\leq$  55 kg); UST 390 mg (weight > 55 kg and  $\leq$  85 kg); UST 520 mg (weight > 85 kg)

IV = intravenous; PBO = placebo; SC = subcutaneous

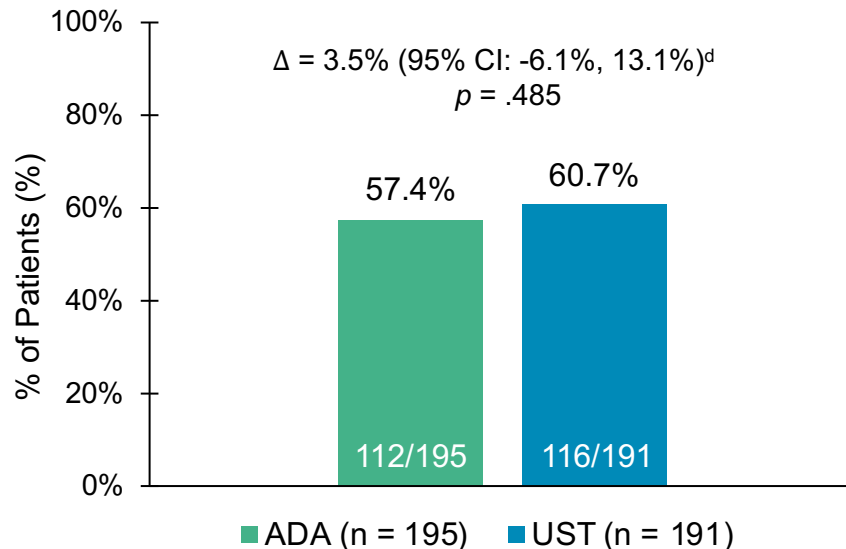
Sands B, et al. Ustekinumab versus adalimumab for induction and maintenance therapy in moderate-to-severe Crohn's disease: the SEAVUE study. Presented at Digestive Disease Week 2021; May 23, 2021.

# SEAVUE Results

## Primary Endpoint<sup>a,b</sup> Clinical Remission (CDAI <150) at Week 52



## Major Secondary Endpoint<sup>a,b,c</sup> Corticosteroid-Free Clinical Remission at Week 52



<sup>a</sup>Patients who had a prohibited CD-related surgery had prohibited concomitant medication changes, or discontinued study agent due to lack of efficacy or due to an AE indicated to be of worsening CD prior to the designated analysis timepoint are considered not to be in clinical remission; <sup>b</sup>Patients who had insufficient data to calculate the Crohn's disease activity index (CDAI) score at the designated analysis timepoint are considered not to be in clinical remission; <sup>c</sup>Patients who had a missing data value in corticosteroid use at designated analysis timepoint had their last value carried forward; <sup>d</sup>The confidence intervals (Cis) were based on the Wald statistic with Mantel-Haenszel weight; NOTE: not receiving corticosteroids at Week 52 is defined as corticosteroid free for  $\geq 30$  days prior to Week 52.

Sands B, et al. Ustekinumab versus adalimumab for induction and maintenance therapy in moderate-to-severe Crohn's disease: the SEAVUE study. Presented at Digestive Disease Week 2021; May 23, 2021.

# How Do We Put Together the Puzzle of Therapy Selection?

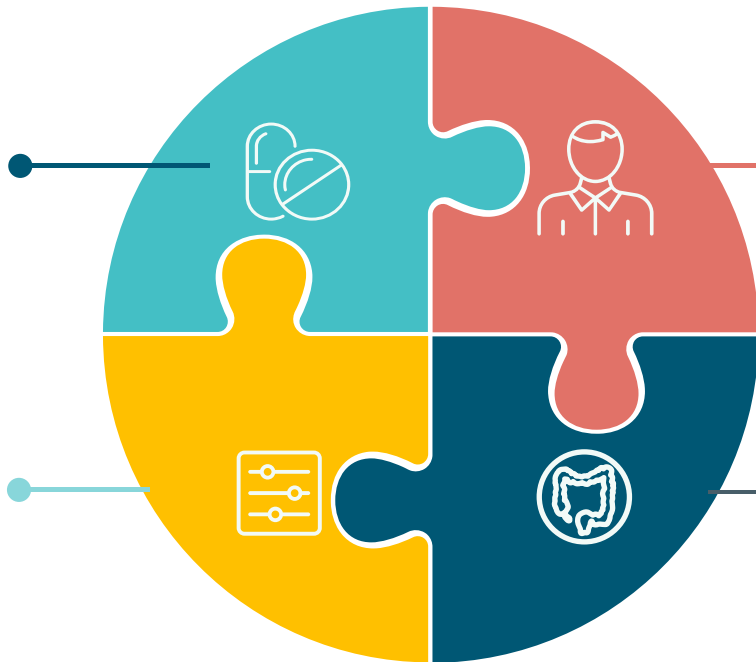
## DRUG

### Efficacy

- Indication
- Rapidity of onset
- Durability
- Pharmacokinetics/TDM
- Combination vs. monotherapy
- Positioning and sequence

### Safety

- Infection
- Cancer
- Specific concerns by agent or mechanism



## PATIENT

### Individual Characteristics

- Ages, stages, comorbidities, and preferences

### Disease Characteristics

- CD vs. UC
- Disease behavior/complication
- Disease severity
- Early vs. late
- EIMs
- Prior treatment success or failure

EIMs = extraintestinal manifestations; TDM = therapeutic drug monitoring

# TNF Inhibitors

## Considerations

**PROS**

**CONS**

Rapid onset of effect



Proven efficacy in fistulizing CD



Proven efficacy in hospitalized acute IBD



Effective for a variety of EIMs



Relative abundance of safety data in pregnancy



TDM well accepted (reactive)



Robust data in post-operative setting for CD



Infection risk



Contraindicated for those with prior lymphoma, active cancer



Psoriasiform and other skin eruptions



Contraindicated in congestive heart failure, demyelinated disorders



Requires careful screening for tuberculosis, hepatitis B



Combination therapy preferred at least in 1<sup>st</sup> year



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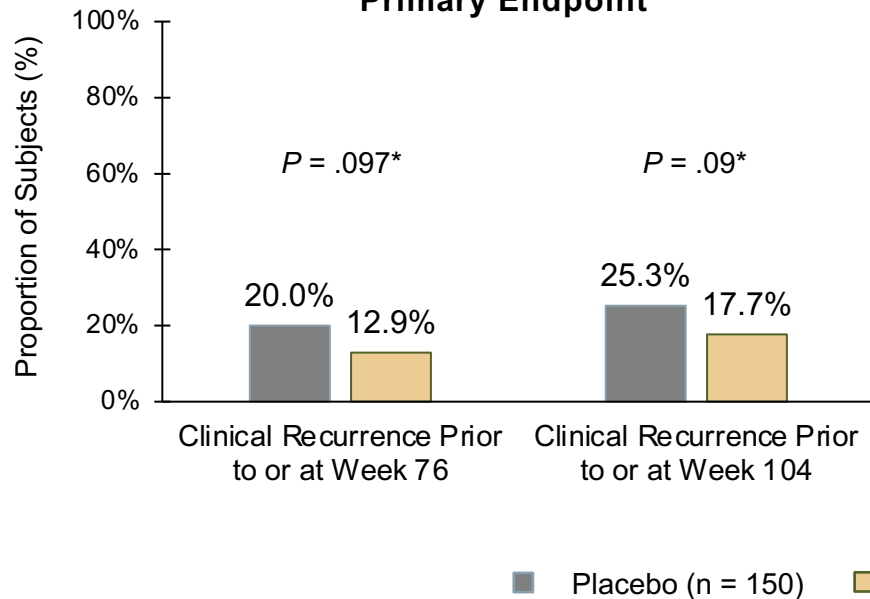




# PREVENT: Impact of Infliximab on Clinical and Endoscopic Recurrence

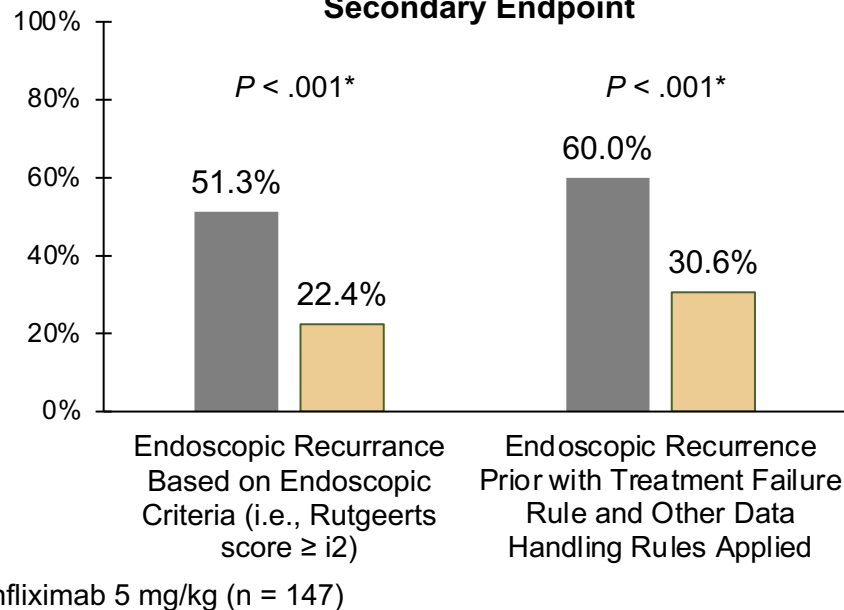
**Subjects with Clinical Recurrence Prior to or at Week 76 and Week 104**

**Primary Endpoint**



**Subjects with Endoscopic Recurrence Prior to or at Week 76**

**Secondary Endpoint**



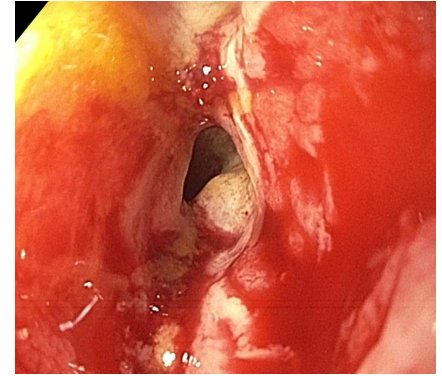
*P* values based on the Cochran-Mantel-Haenszel chi-square test stratified by the number of risk factors for recurrence of active CD (1 or > 1) and baseline use (yes/no) of an immunosuppressive (i.e., azathioprine, 6-mercaptopurine, or methotrexate)

\*Nominal *p* value

Regueiro M, et al. *Gastroenterology*. 2016;150(7):1568-1578.

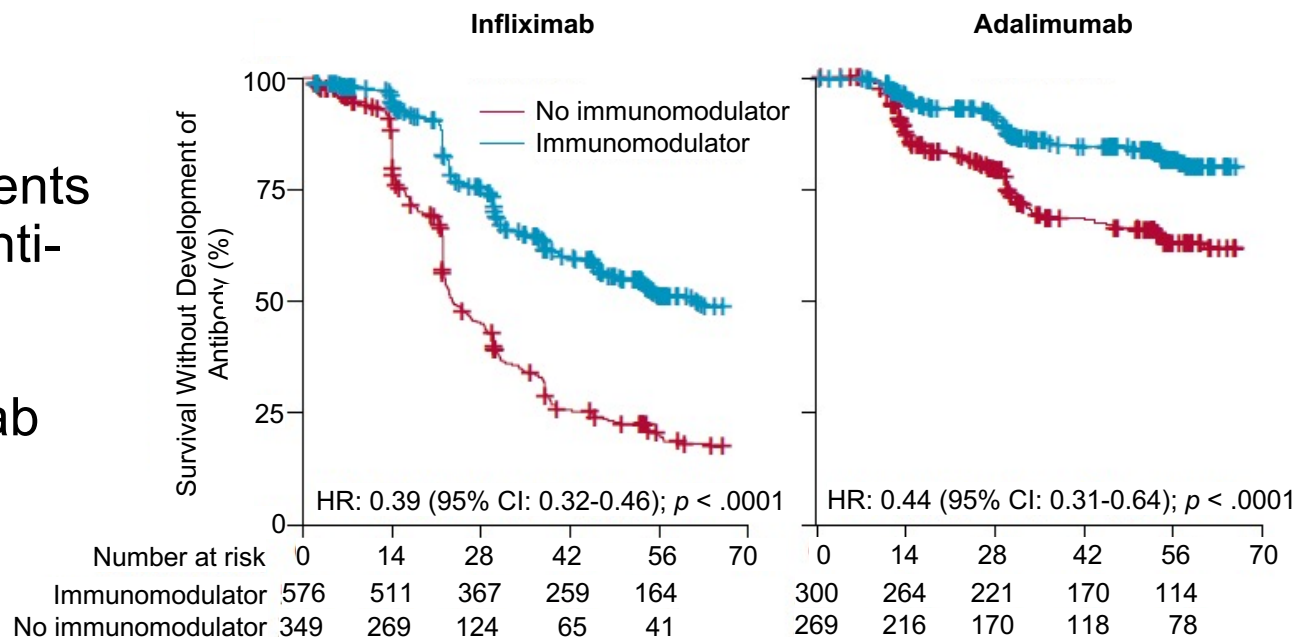
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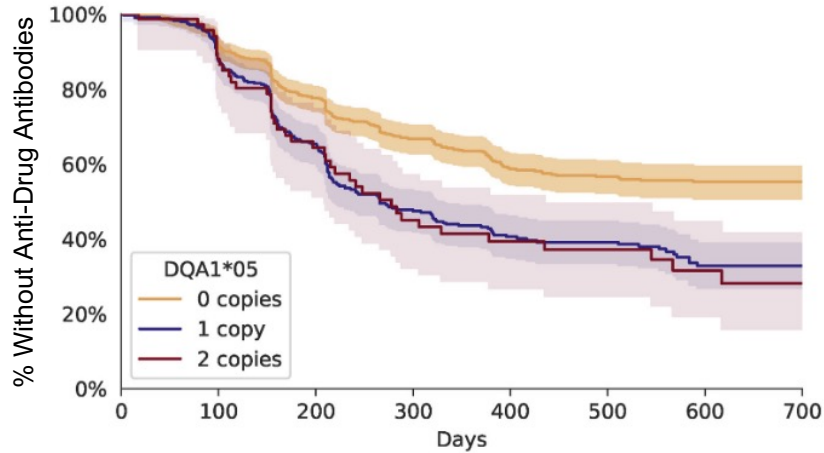


# PANTS: Personalized Anti-TNF Therapy in CD

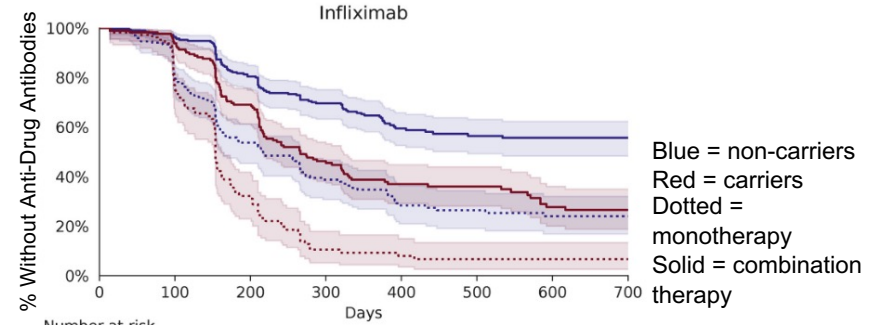
- ▶ High rates of immunogenicity:  
Proportion of patients who developed anti-drug antibodies:  
62.8% infliximab,  
28.5% adalimumab



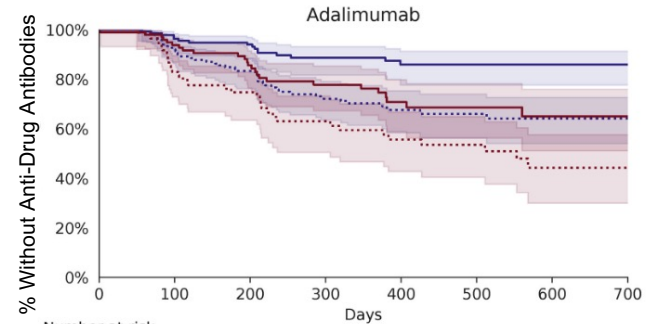
# PANTS: HLA-DQA1\*05 and Immunogenicity



Number at risk		0	100	200	300	400	500	600	700
0 copies	752	626	478	361	216	173	133	119	
1 copy	410	320	216	137	90	72	43	39	
2 copies	75	57	38	25	18	16	9	6	



Number at risk		0	100	200	300	400	500	600	700
Blue (non-carriers)	270	240	185	145	84	70	55	49	
Red (carriers)	177	125	76	50	30	24	19	17	
Dotted (monotherapy)	176	151	107	63	38	37	23	22	
Solid (combination therapy)	118	75	29	9	6	5	3	3	



Number at risk		0	100	200	300	400	500	600	700
Blue (non-carriers)	147	129	113	89	55	42	29	25	
Red (carriers)	158	132	104	77	47	37	30	28	
Dotted (monotherapy)	102	87	69	55	35	25	15	11	
Solid (combination therapy)	89	64	49	35	29	21	11	9	

# Vedolizumab

## Considerations

**PROS**

**CONS**

Excellent safety



Good choice for patients at high risk for infection



Low immunogenicity, likely does not require combination therapy



Consider as first-line therapy



Likely good choice for those with history of malignancy



Does not impair efficacy of vaccination



Slower onset of effect in CD after TNFi failure



Efficacy in EIMs not clear



Efficacy in fistulizing CD not clear



Only available as IV formulation (in U.S.)  
\*soon to have SC formulation



Role of TDM not clear



Limited data in postoperative setting for CD



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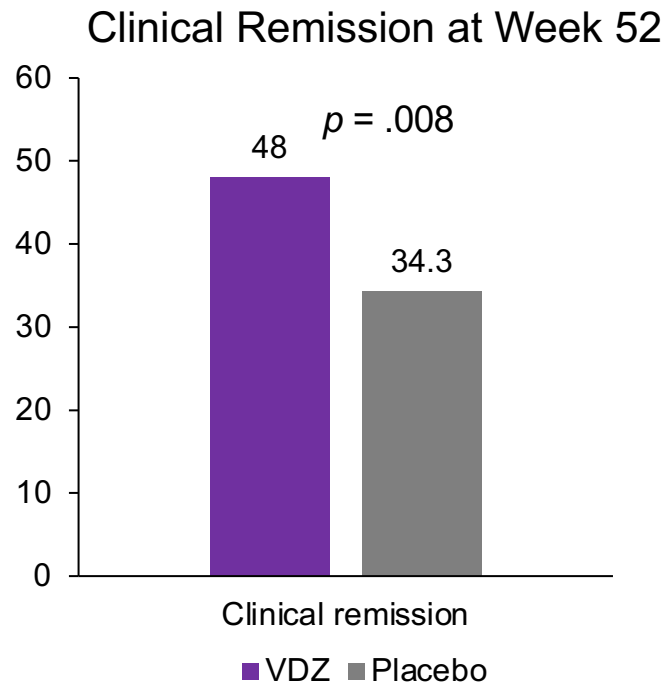


Limited data in postoperative setting for CD



# VISIBLE 2: Vedolizumab Formulation in CD

- ▶ Phase III DB-RCT, 644 participants
- ▶ Patients with moderate to severe CD achieving response at week 6 (after two-dose, open-label IV induction), randomized to vedolizumab vs. placebo for 52 weeks
- ▶ Clinical remission: vedolizumab 48%, placebo 34.3% ( $p = .008$ )



VDZ = vedolizumab

Vermeire S, et al. *J Crohns Colitis*. 2020;14(Suppl 1):S020-S021.

# Ustekinumab

## Considerations

**PROS**

**CONS**

Excellent safety



Good choice for patients at high risk for infection



Low immunogenicity, likely does not require combination therapy



Consider as first-line therapy or second-line biologic



Robust durability data



SC dosing after IV load



Good choice for those with psoriasis



Role of TDM not well defined



Limited data in EIMs other than psoriasis and psoriatic arthritis



Limited data in fistulizing CD



No proven efficacy in acute hospitalized IBD



Limited data specifically in postoperative CD setting





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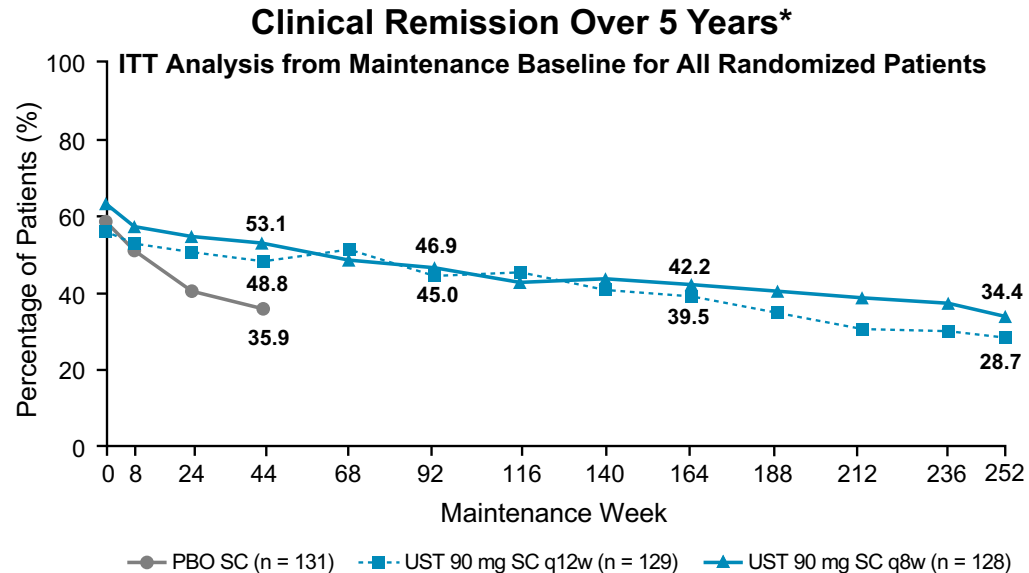


Limited data specifically in postoperative CD setting



# IM-UNITI: Durability of Ustekinumab for CD Through 5 Years

- ▶ 567 UST-treated patients (237 of whom had been randomized from the maintenance trial) continued UST in LTE at prior dose
- ▶ 151 PBO-treated patients terminated study at week 44
- ▶ Overall, 51% of patients entering LTE completed their last dosing visit at week 252



Long-term follow-up of UST in CD shows no new safety signals; of > 50% of CD patients in clinical remission 5 years after entering LTE, the majority (~ 90%) are steroid free

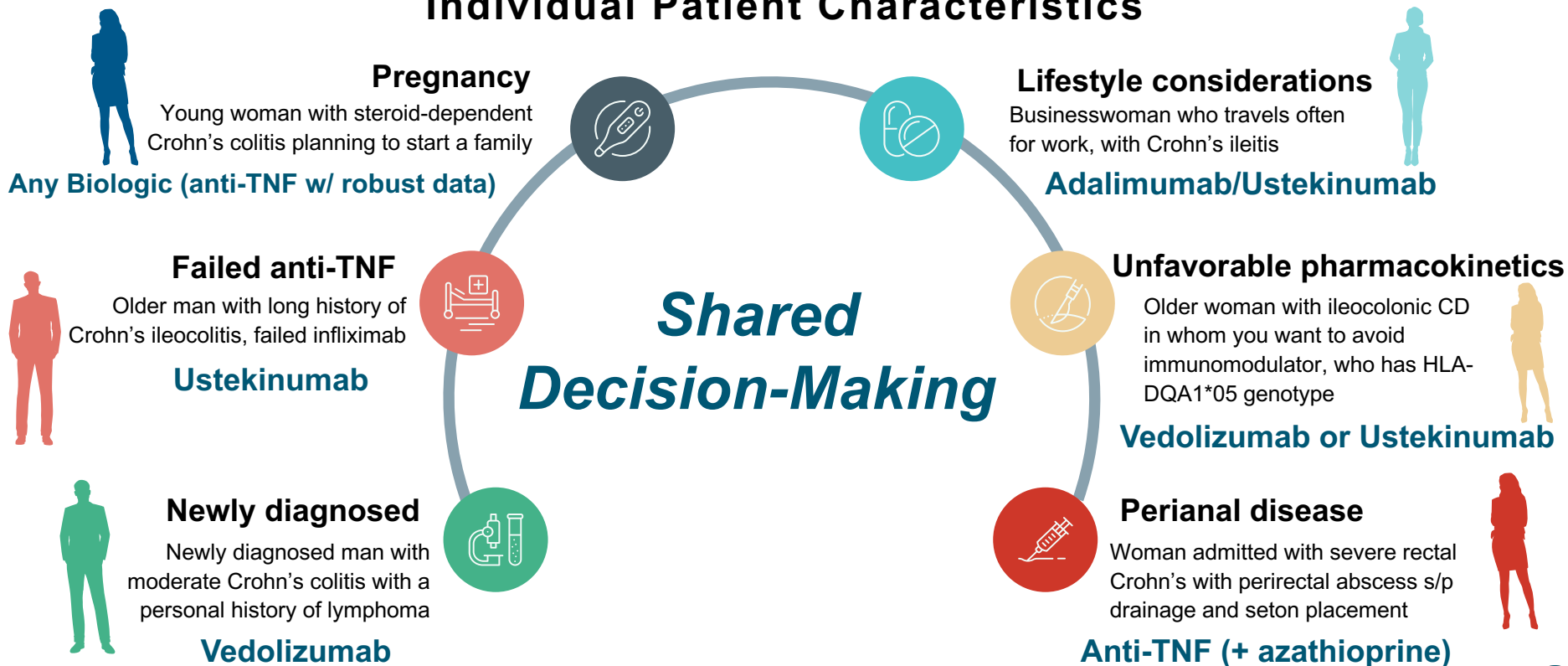
\*Defined as CDAI score < 150

ITT = intention to treat; LTE = long-term extension; q8w = every 8 weeks; q12w = every 12 weeks

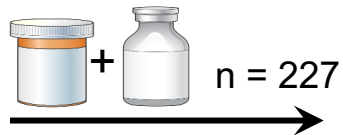
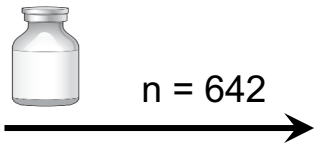
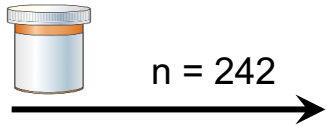
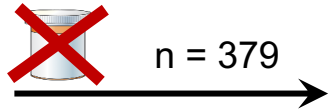
Sandborn W, et al. *Clin Gastroenterol Hepatol*. 2021:S1542-3565(22)00203-2. [Epub ahead of print]. PMID: 33618023.

# Biologic Choice in CD in the Absence of Head-to-Head Data

## Individual Patient Characteristics



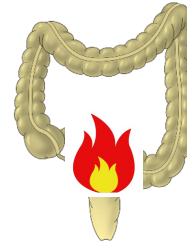
# Safety: Focus on Pregnancy (PIANO)



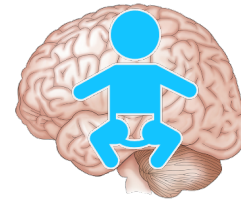
n = 1,431

**No** increase in:

- Congenital malformations
- Spontaneous abortions
- Preterm birth
- Low birth weight
- Infections in year
  - But ↑ with preterm birth



↑ Spontaneous abortion



**No** negative impact of drug exposure

# Unmet Needs in CD



- ▶ Direct head-to-head comparative effectiveness studies for positioning
- ▶ Personalized therapy
  - ▶ Biomarkers that will predict response to certain classes
  - ▶ Disease location or other characteristics as a predictor of response
- ▶ Biomarkers that are more strongly correlated with endoscopic healing
- ▶ Data (beyond cases series) on combination biologic therapy in CD
- ▶ Postoperative recurrence prevention beyond TNF inhibitors
- ▶ Further long-term safety therapy on our newer agents to inform shared decision-making

# Conclusions

- ▶ Window of opportunity exists prior to structural damage
- ▶ Targets for therapies include symptoms and endoscopy
- ▶ Guidelines support use of anti-TNF, anti-integrin, and anti-IL-12/23 agents in the management of CD
- ▶ Data on positioning are extrapolated from subgroup analyses, real world data, and network meta-analysis
- ▶ Individual patient characteristics should be considered in selection of a biologic agent
- ▶ All biologics have reassuring data for use during pregnancy in IBD

# Assessing Your Patients with CD: Prognostic Tools and Control Strategies

**David T. Rubin, MD, FACG, AGAF, FACP, FASGE**

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Gastroenterology, Hepatology and Nutrition  
Co-Director, Digestive Diseases Center  
University of Chicago Medicine  
Chicago, IL  
@IBDMD



Incorporate elements of prognosis into treatment decisions in CD based on clinical research data and guideline recommendations.

# LEARNING OBJECTIVE 2





# Patient Case: Madeline

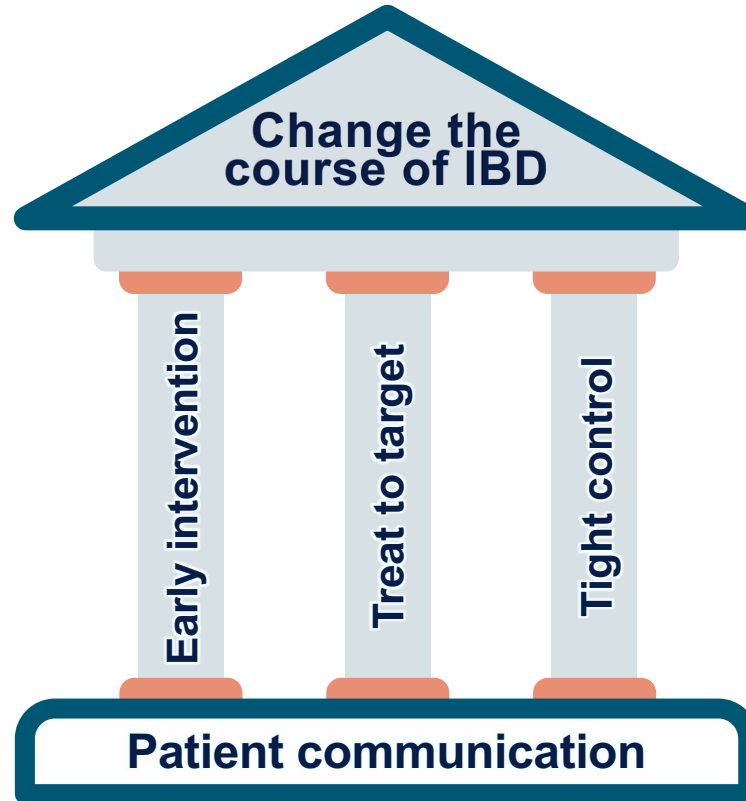
- 50-year-old woman with ileocolonic CD
- She was stable on 6-mercaptopurine 50 mg daily but then stopped due to recurrent sinusitis symptoms
- Presented with worsening abdominal pain, diarrhea, and rectal bleeding
- Colonoscopy showed active ileocolonic CD
- Failed to respond to adalimumab and vedolizumab



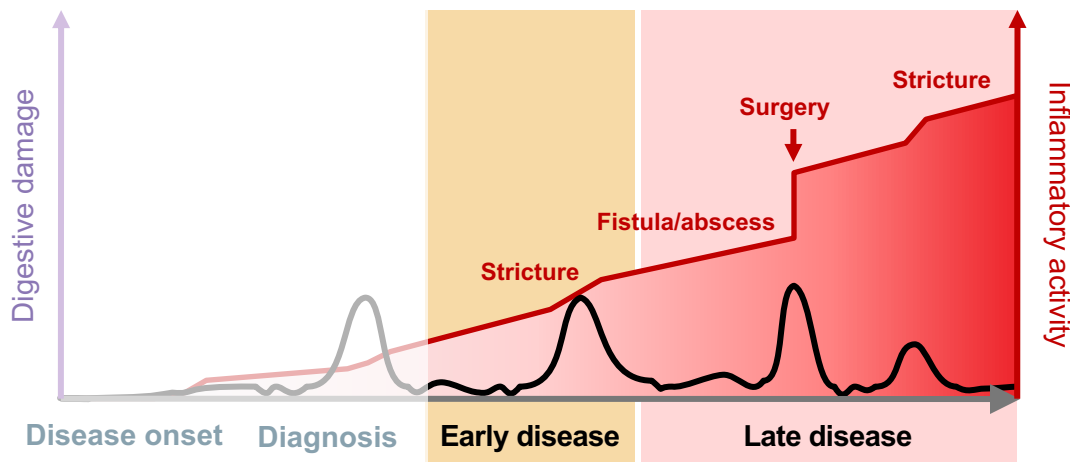
## What would you recommend for Madeline?

- A. Infliximab monotherapy
- B. Infliximab + azathioprine
- C. Ustekinumab
- D. Surgery
- E. Something else
- F. I'm not sure

# The Three Pillars of IBD Care



# Consider the Patient: Treatment Goals May Differ in Early vs. Late Disease



## Treatment goals

No symptoms	Noninflammatory symptoms stabilized
No disease progression, complications, or disability	No progression of damage or disability
Normal quality of life (QoL)	Improved QoL

- ▶ Symptomatic remission may not be achievable in late-stage disease<sup>1</sup>
- ▶ Mucosal healing as treatment goal may be difficult to achieve in patients<sup>1,2</sup>:
  - ▶ Diagnosed late in disease course
  - ▶ Who have already experienced a disease complication
- ▶ Earliest disease is postoperative prevention

# Differentiating Disease Activity vs. Disease Severity

## Disease activity (how the patient is doing now!)

- Good to assess response to therapy
- Used in clinical trials
- Lacks longitudinal assessment of disease course

## Disease severity (what is the future like?)

- Guides early aggressive therapy in **severe** or **poor prognostic patients** in UC and CD

**Therapy for IBD should take into account both disease activity and disease severity**

## Proposed Criteria to Classify Disease Severity in IBD

- Impact of the disease on the patient
  - Clinical symptoms
  - Quality of life
  - Fatigue
  - Disability
- Inflammatory burden
  - CRP
  - Mucosal lesions
  - Upper gastrointestinal involvement\*
  - Disease extent
- Disease course
  - Structural damage
  - History/extension of intestinal resection
  - Perianal disease\*
  - Number of flares
  - Extraintestinal manifestations

\*CD only

Peyrin-Biroulet L, et al. *Clin Gastroenterol Hepatol*. 2016;14:348-354.

# Assessment of Disease Risk in CD

## ▶ Assess current and prior disease burden

### Low Risk

- Age at initial diagnosis > 30 years
- Limited anatomic involvement
- No perianal and/or severe rectal disease
- Superficial ulcers
- No prior surgical resection
- No stricturing and/or penetrating behavior

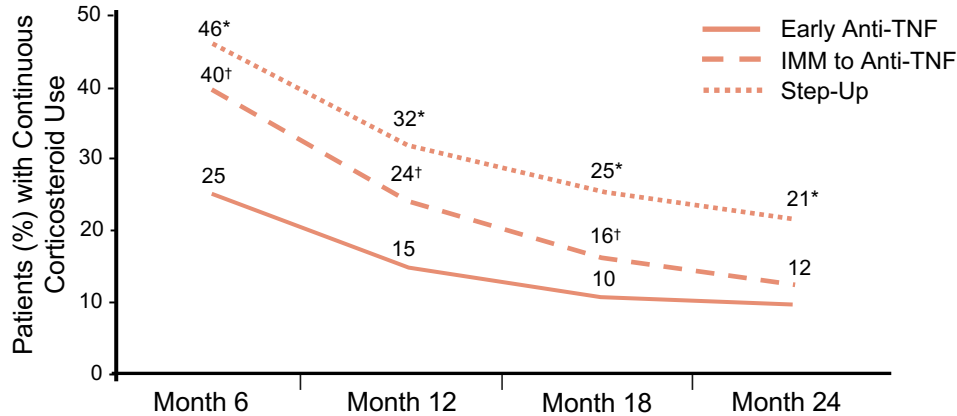
### Moderate/High Risk

- Age at initial diagnosis < 30 years
- Extensive anatomic involvement
- Perianal and/or severe rectal disease
- Deep ulcers
- Prior surgical resection
- Stricturing and/or penetrating behavior
- Smoking cigarettes

# Earlier Use of Anti-TNF Biologic Therapy in CD Has Better Outcomes

- ▶ Claims data assessment
- ▶ > 3,700 patients; all received anti-TNF at some point

### Continuous Corticosteroid Use During Anti-TNF Therapy



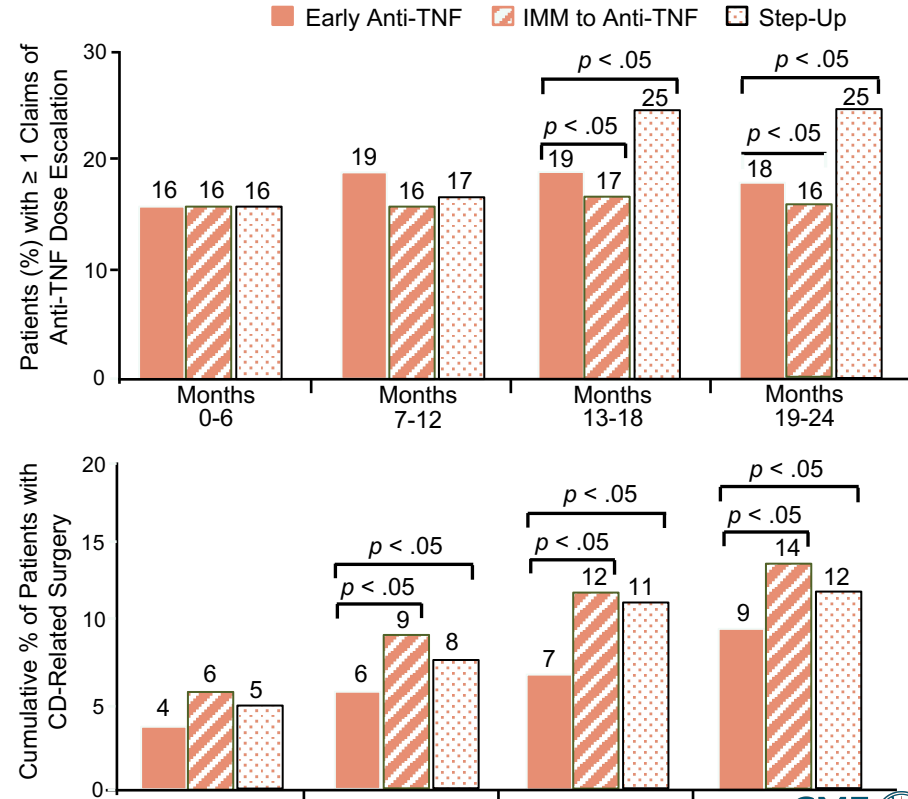
IMM = immunomodulator

\* $p < .05$  for early anti-TNF groups vs. other groups

† $p < .05$  for IS to anti-TNF group vs. other groups

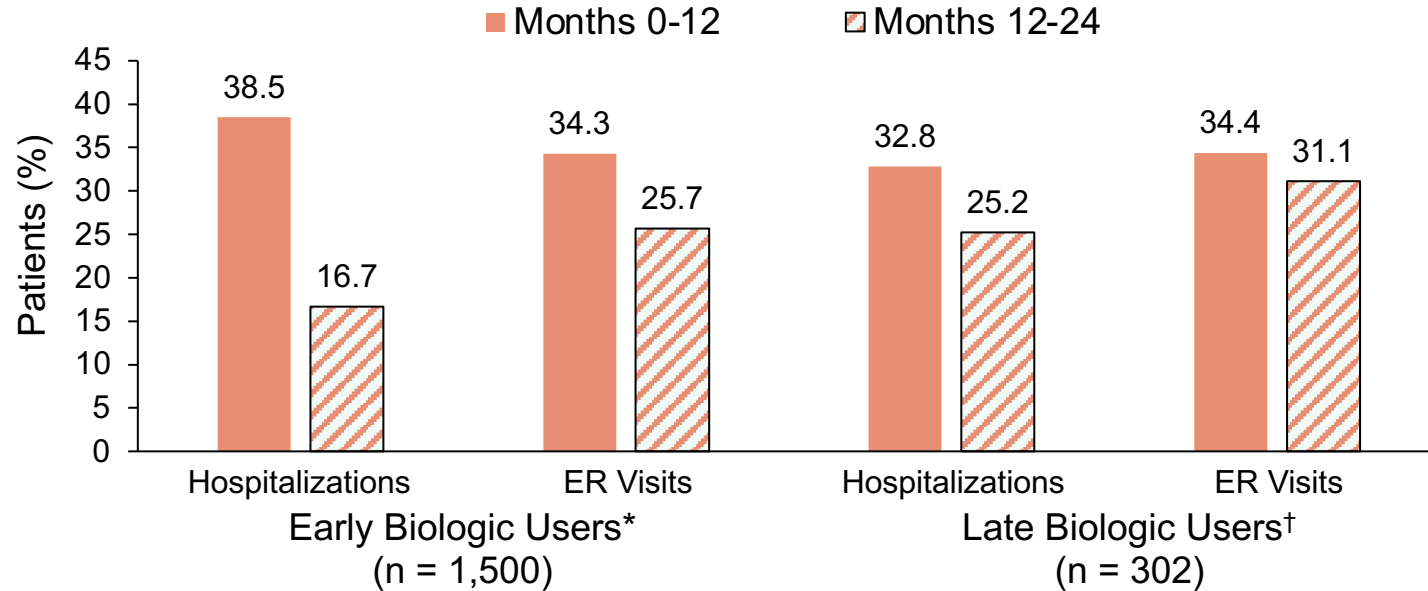
Rubin DT, et al. *Inflamm Bowel Dis.* 2012;18(12):2225-2231.

### CD-Related Surgery During Anti-TNF Therapy



# Effects of Early Biologic Initiation on ER Visits and Hospitalizations

## Retrospective Observational Cohort Study of Medical and Pharmacy Claims in Patients with Moderate-Severe CD



ER = emergency department

\* $\geq 1$  biologic claim  $\leq 12$  months post CD diagnosis; † $\geq 1$  biologic claim 12-24 months post CD diagnosis

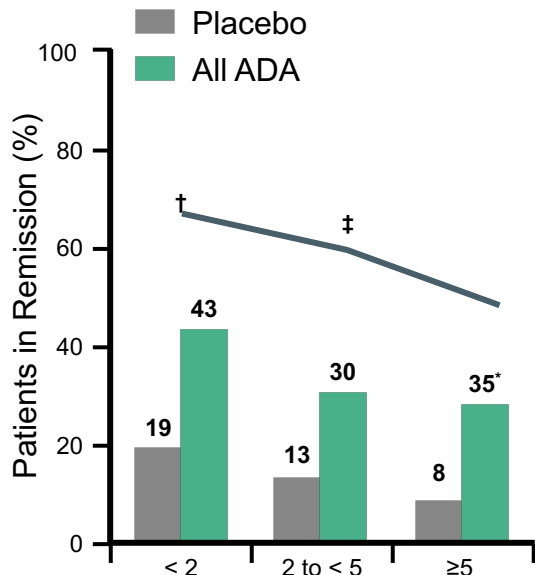
Ungaro RC, et al. *Gastroenterology*. 2020;158(6):S-725.



# Post-Hoc Sub-Analyses of Disease Duration on Rates of Remission in CD

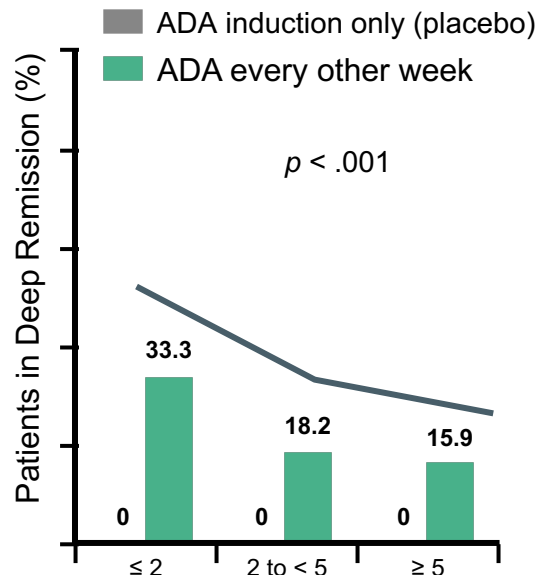
**CHARM Week 56<sup>1</sup>**

Patients in Remission



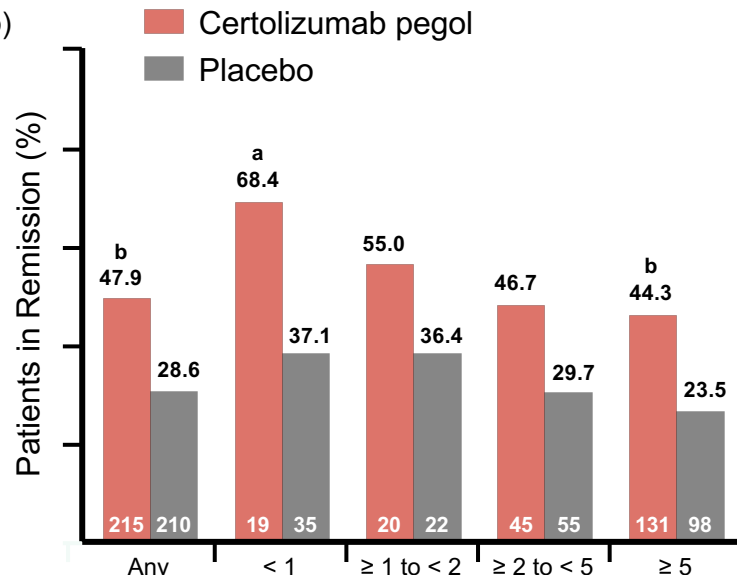
**EXTEND Week 52<sup>2</sup>**

Patients in Deep Remission



**PRECISE 2 Week 26<sup>3</sup>**

Patients in Remission



\* $p < .001$ ; † $p = .024$ ; ‡ $p = .028$  vs. placebo

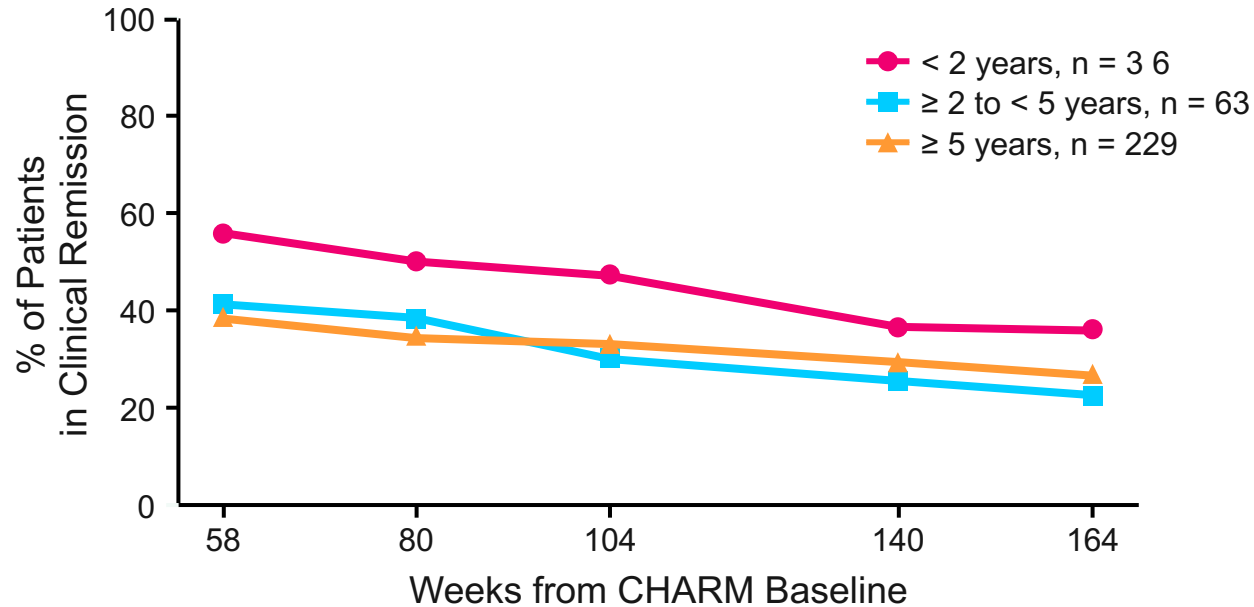
<sup>a</sup> $p < .05$ ; <sup>b</sup> $p < .001$  vs. placebo

ADA = adalimumab

1. Schreiber S, et al. *J Crohns Colitis* 2013;7:213-221. 2. Colombel JF, et al. *Gut* 2010;59(Suppl 3):A80. Abstract OP371. 3. Schreiber S, et al. *Aliment Pharmacol Ther.* 2011;33:185-193.

# Loss of Response Over Time Is Also Less Common with Shorter Duration of Disease

**Clinical Remission Over Time in ADHERE (NRI):  
All Patients Randomized to ADA Treatment in CHARM Who Enrolled in ADHERE**



NRI = non-responder imputation  
Schreiber S, et al. *J Crohns Colitis*. 2013;7(3):213-221.

# Who Should Receive Early Intensive Therapy? Risk Stratification Is Necessary

## Prognostic Factors for Disease Progression in CD

Ileal disease location, upper gastrointestinal involvement, and EIMs → complicated behavior

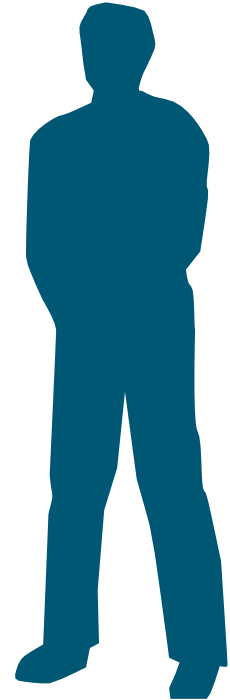
Younger age and perianal disease at diagnosis → disabling disease course

Smoking → therapy escalation, complicated disease, need for surgery, and postoperative recurrence

Endoscopic severity → penetrating complications

(Serologic reactivity to microbial antigens → complicated behavior)

(Mutations in some genes [e.g., NOD2] → complicated behavior)



# AGA Care Pathway

## AGA SECTION

---

### Crohn's Disease Evaluation and Treatment: Clinical Decision Tool

William J. Sandborn

*Division of Gastroenterology, University of California, La Jolla, California*

Clinical Decision Support Tool available at:

<https://via.juxlyapps.com/pathway/archemedx/ibd-cdst/index.html#/disease-selection>

## ACG Guidelines

CME

### ACG Clinical Guideline: Management of Crohn's Disease in Adults

Gary R. Lichtenstein, MD, FACG<sup>1</sup>, Edward V. Loftus Jr, MD, FACG<sup>2</sup>, Kim L. Isaacs, MD, PhD, FACG<sup>3</sup>, Miguel D. Regueiro, MD, FACG<sup>4</sup>, Lauren B. Gerson, MD, MSc, MACG (GRADE Methodologist)<sup>5,†</sup> and Bruce E. Sands, MD, MS, FACG<sup>6</sup>

---

# Predictors of Treatment Response: CD Decision Support Tools

## Ustekinumab (UNITI)

Variable	Points Awarded	Probability of Response
No prior exposure to TNF antagonists	+2	0-1 points (total): <b>Low</b>
No prior bowel surgery	+2	
No current or prior smoking	+1	
No active fistulizing disease at baseline	+1	2-4 points: <b>Intermediate</b>
Baseline albumin: ≤ 25 g/L	-3	
> 25-32 g/L	-1	≥ 5 points: <b>High</b>
> 32-39 g/L	0	
> 39-43 g/L	+1	
> 43 g/L	+3	

## Vedolizumab (GEMINI, GETAID, VICTORY)

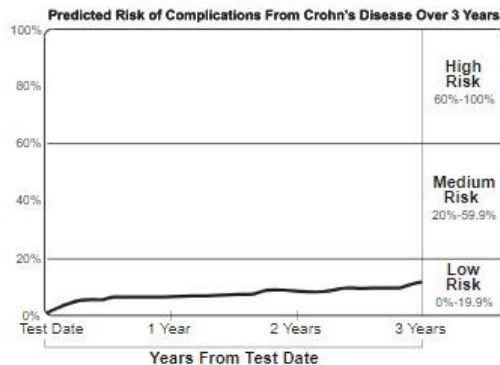
Variable	Points Awarded	Probability of Response
No prior exposure to TNF antagonists	+3	< 13 points: <b>Low</b>
No prior bowel surgery	+2	
No prior fistulizing disease	+2	13-19 points: <b>Intermediate</b>
Baseline albumin	+0.4 per g/L	
Baseline C-reactive protein 3-10 mg/L	-0.5	> 19 points: <b>High</b>
> 10 mg/L	-3	

Dulai PS, et al. *Am J Gastroenterol.* 2018;155(3):687-695. Dulai PS, et al. *Am J Gastroenterol.* 2019;114:S373. Dulai PS, et al. *Aliment Pharmacol Ther.* 2020;51(5):553-564.

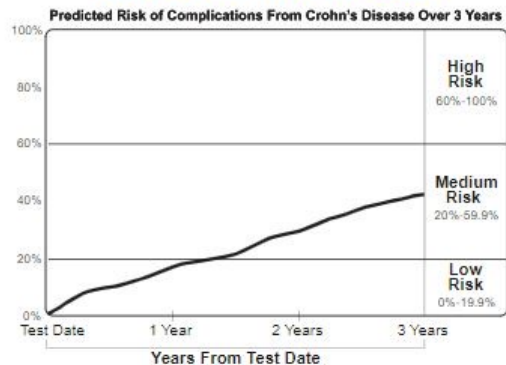
# Risk of Disease Progression

The graphs below are examples of patient reports with low-, medium-, and high-risk profiles, respectively<sup>1</sup>:

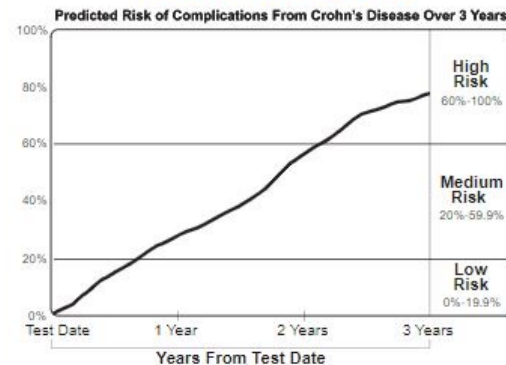
## Example of LOW RISK result



## Example of MEDIUM RISK result



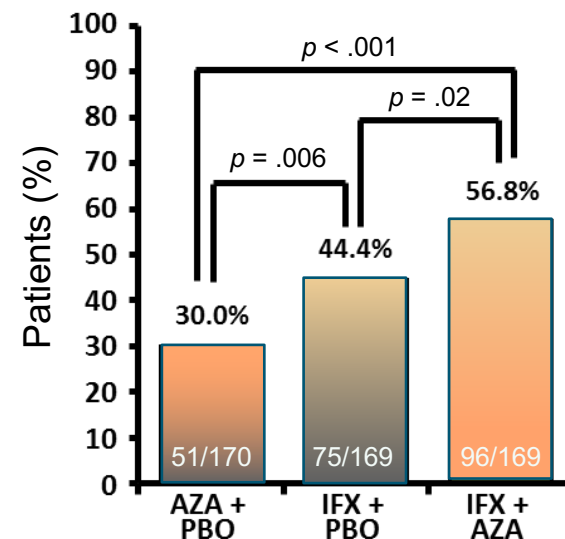
## Example of HIGH RISK result



# Optimizing Treatment

- ▶ Combine therapies:
  - ▶ Anti-TNF with IMMs
  - ▶ Anti-TNF with antibiotics in perianal disease
- ▶ Judicious use of proactive therapeutic drug monitoring:
  - ▶ Post- or even intra-loading drug levels in high-risk patients (infliximab week 6, adalimumab week 4)
  - ▶ Pediatrics: proactive monitoring of adalimumab beneficial (PAILOT)<sup>1</sup>
  - ▶ 6-thioguanine metabolites to assess thiopurines

## SONIC Trial (CD)<sup>2</sup> Steroid-Free Remission Week 26



# Standard Versus High-Dose Adalimumab (SERENE UC and SERENE CD)

- ▶ Double-blind, randomized, multicenter study of higher versus standard adalimumab dosing for induction and maintenance therapy
- ▶ **SERENE UC<sup>1</sup>**
  - ▶ N = 952
  - ▶ **Primary outcome:** Week 8 clinical remission (Mayo);  
Week 8 responders achieving clinical remission at Week 52 (Mayo)
- ▶ **SERENE CD<sup>2</sup>**
  - ▶ N = 514
  - ▶ **Primary outcome:** Week 4 clinical remission (CDAI);  
Week 12 endoscopic response (SES-CD)

SES-CD = Simple Endoscopic Score for Crohn's Disease; UC = ulcerative colitis

1. US National Library of Medicine. Accessed October 12, 2020. <https://clinicaltrials.gov/ct2/show/NCT02065622>. 2. US National Library of Medicine. Accessed October 12, 2020. <https://clinicaltrials.gov/ct2/show/NCT02065570>.



# Standard Versus High-Dose Adalimumab (SERENE UC and SERENE CD)

- ▶ Double-blind, randomized, multicenter study of higher versus standard adalimumab dosing for induction and maintenance therapy

- ▶ SERENE UC<sup>1</sup>

- ▶ N = 952

- ▶ Primary outcome: Week 8 clinical remission (CDAI)

**No benefit to higher-dose loading for induction of remission**

52 (Mayo)

- ▶ SERENE CD<sup>2</sup>

- ▶ N = 514

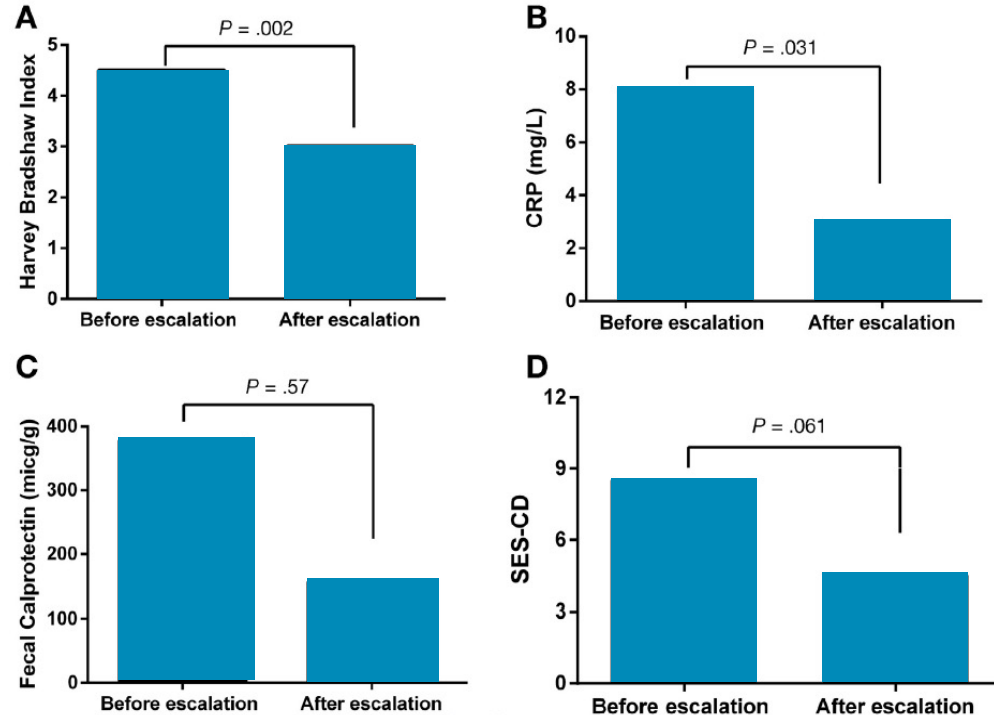
- ▶ Primary outcome: Week 4 clinical remission (CDAI); Week 12 endoscopic response (SES-CD)

1. US National Library of Medicine. Accessed October 12, 2020. <https://clinicaltrials.gov/ct2/show/NCT02065622>. 2. US National Library of Medicine. Accessed October 12, 2020. <https://clinicaltrials.gov/ct2/show/NCT02065570>.

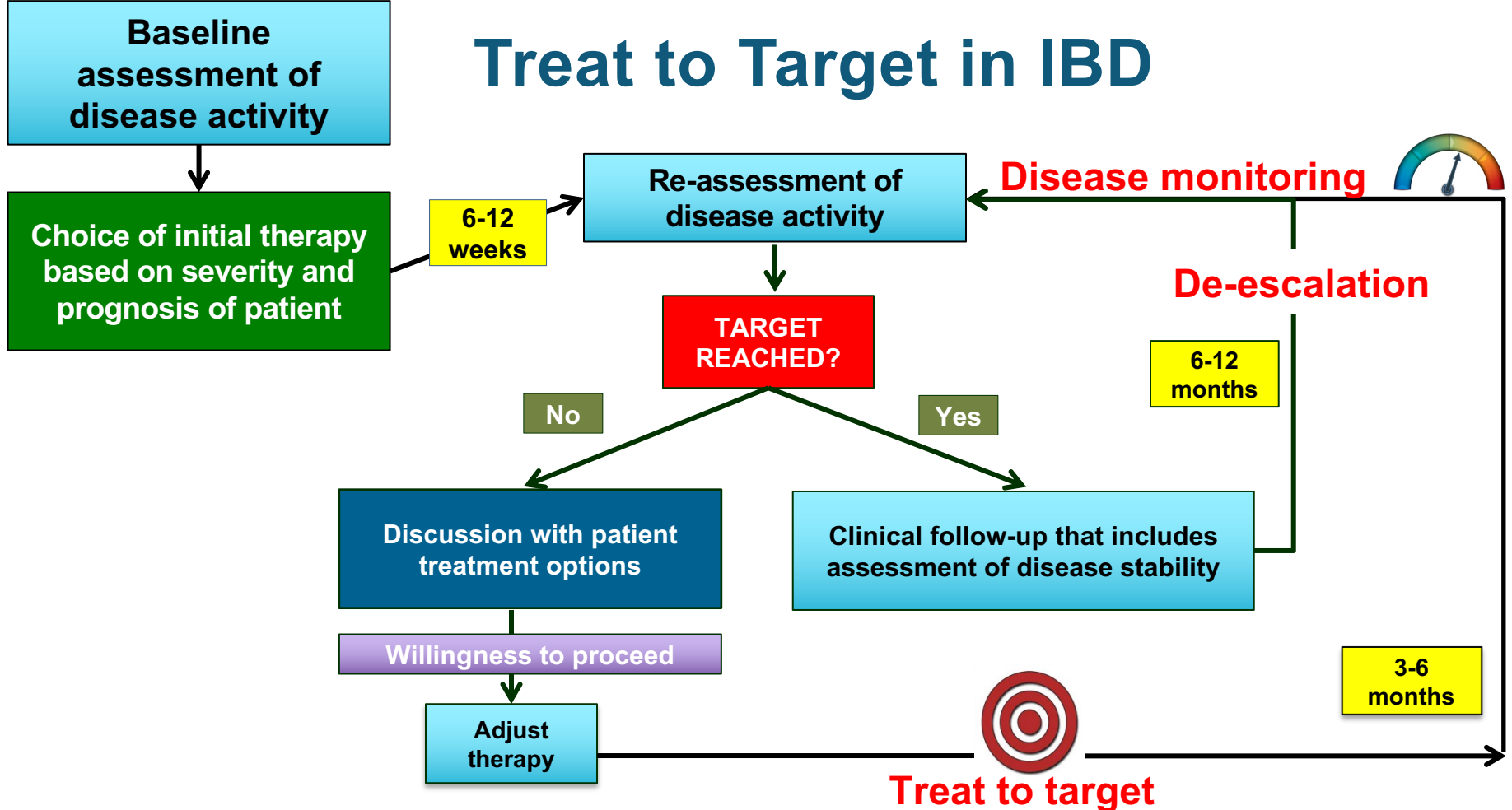
# Effectiveness of Ustekinumab Dose Escalation in CD

- ▶ N = 506
- ▶ 110 patients were dose escalated
- ▶ 90 mg every 8 weeks → 90 mg every 4 weeks
- ▶ Shortening the ustekinumab dose interval improved clinical and biological indices of disease activity
- ▶ Dose interval shortening was effective and safe

## UChicago Experience



# Treat to Target in IBD



# Targets Can Be Individualized



CTE = computed tomography enterography; MRI = magnetic resonance imaging

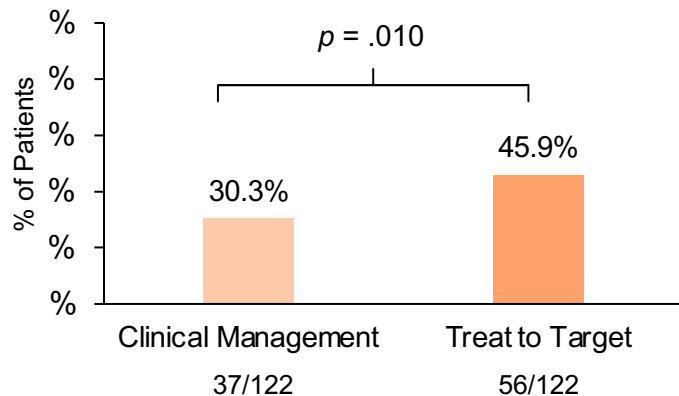
Peyrin-Biroulet L, et al. *Am J Gastroenterol.* 2015;110:1324-1338. Turner D, et al. *Gastroenterology.* 2021;160(6):1570-1583.

# Treat-to-Target Studies in IBD (Dose Escalation)

## CALM

- ▶ Adalimumab +/- azathioprine
- ▶ CDAI, prednisone
- ▶ CRP, fecal calprotectin

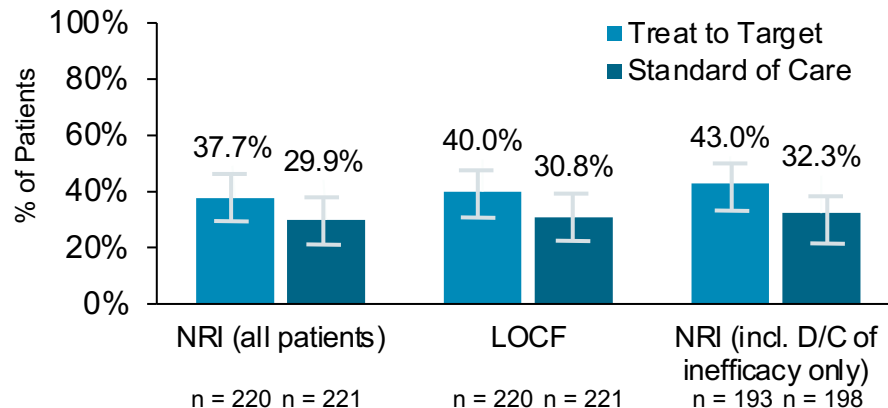
CDEIS < 4 and No Deep Ulcerations at 48 Weeks After Randomization



## STARDUST

- ▶ Ustekinumab
- ▶ Endoscopic response

Endoscopic Response (SES-CD Improvement  $\geq 50\%$  [95% CI] at Week 48 (RAS))



LOCF = last observation carried forward; NRI = non-responder imputation

Colombel JF, et al. *Lancet*. 2018;390(10114):2779-2789. Danese S, et al. UEGW Virtual 2020. Abstract LB11.

# Monitoring Is Key

## ▶ Serum markers



▶ CRP

▶ Hemoglobin

▶ Endoscopic Healing Index (EHI)

## ▶ Stool markers

▶ Calprotectin

▶ Lactoferrin



## ▶ Endoscopy



## ▶ Radiology

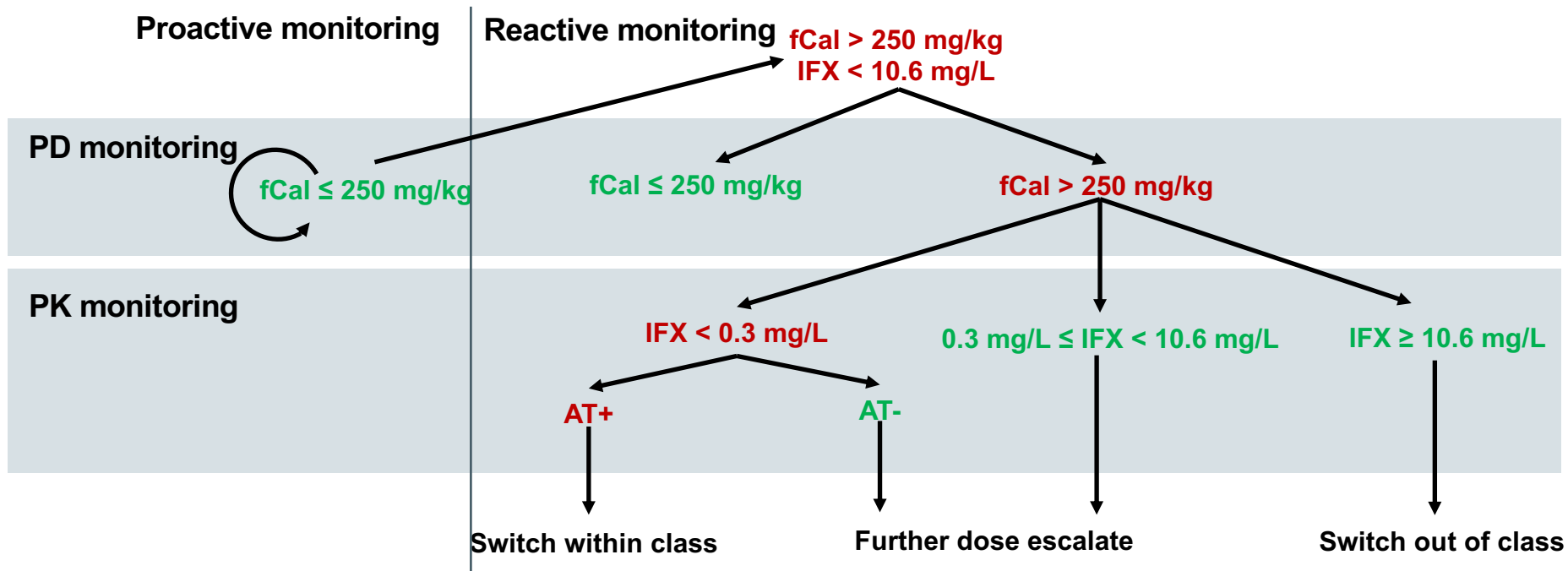
▶ CTE

▶ MRE



▶ Intestinal ultrasound

# Implementing a Tiered Approach for Monitoring During Infliximab Maintenance Therapy



ATI = antibodies to infliximab; fCal = fecal calprotectin; IFX = infliximab; PD = pharmacodynamic; PK = pharmacokinetic  
Dreesen E, et al. *Clin Gastroenterol Hepatol.* 2020;18(3):637-646.e11.

# Summary: Prognostic Tools and Control Strategies in CD

- ▶ Include prognosis in treatment decisions
- ▶ Treat early with effective therapy
- ▶ Employ treat-to-target strategies
- ▶ Every patient should have a disease monitoring plan



# How Do Social Determinants of Health Impact CD Care?

**Anita Afzali, MD, MPH, FACG, AGAF**

Associate Professor of Medicine  
Abercrombie & Fitch Endowed Chair in IBD  
Medical Director, OSU IBD Center  
Program Director, OSU Advanced IBD Fellowship  
Division of Gastroenterology, Hepatology and Nutrition  
The Ohio State University Wexner Medical Center  
Columbus, OH  
@IBD\_Afzali



Implement strategies to engage all patients with CD in shared decision-making with the goal of increasing patient satisfaction and improving adherence.

LEARNING  
OBJECTIVE **3**



# Patient Case: Patricia



- 32-year-old African American female with new diagnosis of ileocolonic CD; she also has perianal disease with actively draining fistula; she has had symptoms for nearly 2 years and was recently diagnosed with CD
- Labs: CRP 32.2 mg/L, thiopurine methyltransferase (TPMT) normal, hepatitis B surface antigen negative, TB QuantiFERON negative
- Biologic naïve
- Mother with history of breast cancer
- *She is very hesitant to proceed with biologic therapy for her CD*

# Audience Response

## What would be your next step for Patricia?

- A. Start prednisone and mesalamine to avoid malignancy risks
- B. Discuss absolute risks vs. benefits with shared decision-making
- C. Start vedolizumab monotherapy to avoid malignancy risks
- D. Advise her that biologics do not cause cancer and initiate anti-TNF monotherapy

**Survey  
Participants**



**2,100**  
Patients with UC



**1,254**  
Physicians

## Patient-Physician Communication

Patients 



**85%** were satisfied with the communication they have with their MD...



...yet **46%** worry if they ask questions they will be seen as a difficult patient



**81%** were satisfied with discussions on treatment options



**85%** set UC management goals with their physician



**72%** wished they knew where to find information and support when first diagnosed

Physicians 



**74%** wished for more time to discuss treatment options earlier



**79%** wished for longer appointment times



**72%** wanted more discussion of treatment goals

## Conclusions

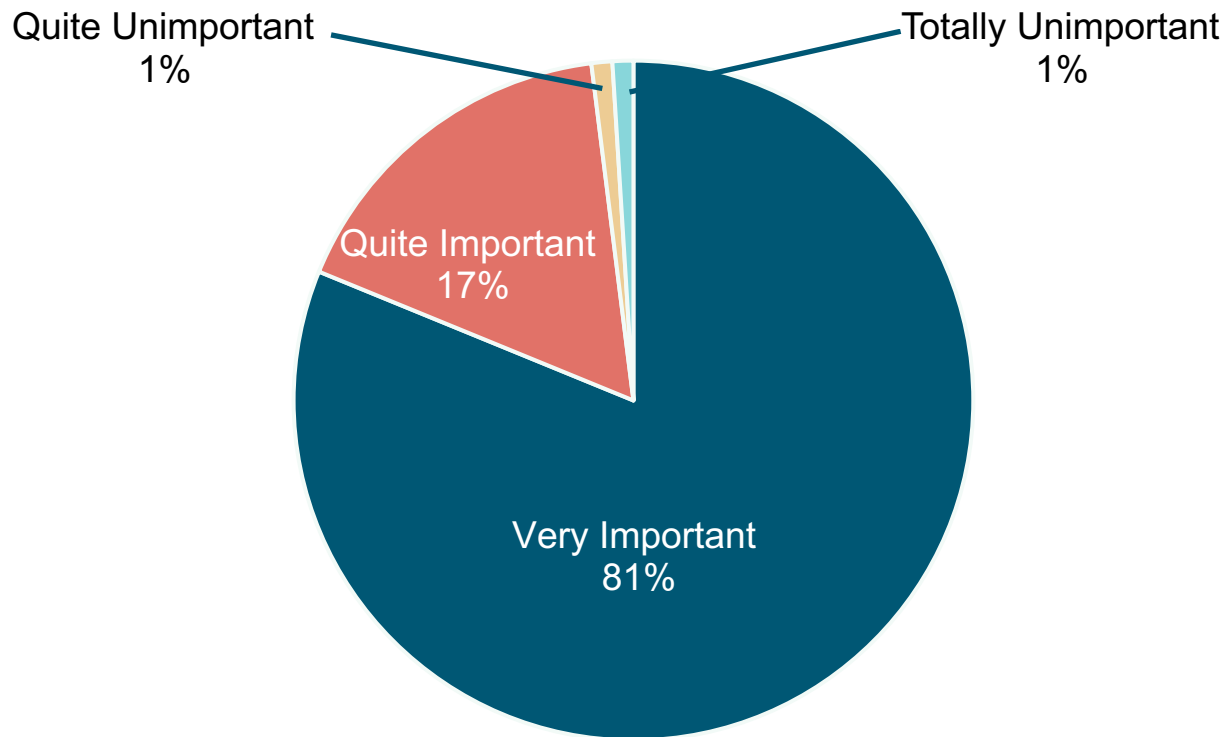
Patients were generally happy with what they talk about at appointments with their physician. However, many patients would still like more information and support.

# What Do Patients Prioritize in Therapy Decisions?



- ▶ Conjoint analysis including > 1,000 patients with IBD was conducted in many countries
- ▶ More efficacious drugs were preferred over those that were less efficacious, particularly in the U.S.
- ▶ Drugs with fewer adverse effects were preferred over those with more adverse effects
- ▶ Relationships were roughly linear (e.g., an increase from 35% to 45% efficacy was equally important as an increase from 45% to 55%)

# How Important Do IBD Patients Feel It Is to Be Involved in Medical Decisions?



# Decision-Making in IBD

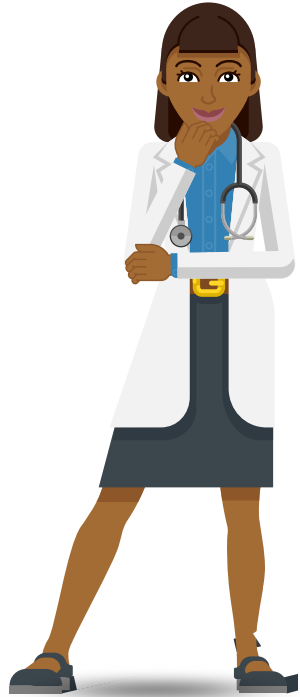
	Paternalistic	Shared	Informed
Information exchanges	One way (largely) Physician → Patient Medical Minimum legally required	Two way Physician ↔ Patient Medical and personal All relevant for decision-making	One way (largely) Physician → Patient Medical All relevant for decision-making
Deliberation	Health care professional(s)	Health care professional(s) and Patient	Patient
Deciding on treatment to implement	Health care professional(s)	Physician and Patient	Patient



# Decision-Making in IBD

	Paternalistic	Shared	Informed
Information exchanges	One way (largely) Physician → Patient Medical Minimum legally required	Two way Physician ↔ Patient Medical and personal All relevant for decision-making	One way (largely) Physician → Patient Medical All relevant for decision-making
Deliberation	Health care professional(s)	Health care professional(s) and Patient	Patient
Deciding on treatment to implement	Health care professional(s)	Physician and Patient	Patient

Clinician



Patient



**MATERNALISTIC/PATERNALISTIC:**

Information and recommendations



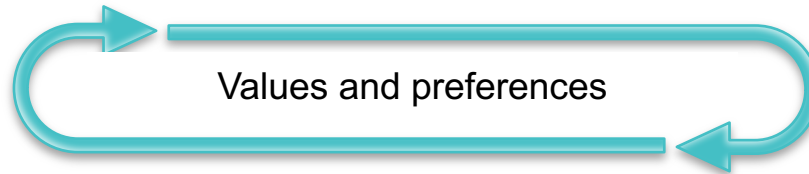
**INFORMED MEDICAL DECISION-MAKING:**

Information



**SHARED DECISION-MAKING:**

Information and recommendations



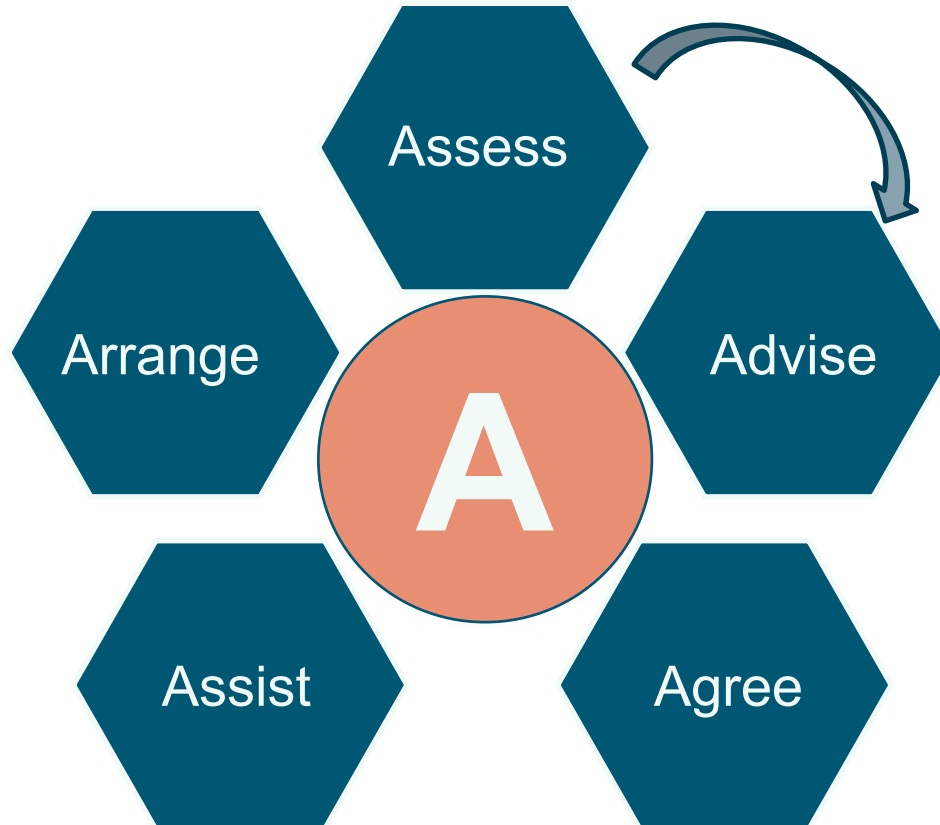
Values and preferences

# Shared Decision-Making

- ▶ Not appropriate in clinical scenarios where medical treatment clear (i.e., anticoagulation for an emboli)
- ▶ Beneficial in situations where more than one treatment decision is valid
- ▶ For IBD and CD management:
  - ✓ Many options for effective therapies
  - ✓ Early appropriate treatment improves outcomes
  - ✓ Risks and safety considerations related to therapies
  - ✓ Risks associated with natural progression of disease

Patients should understand all information and consider personal needs and values in order to make best management decisions for their CD

# The Five A's Model



# How to Talk with Patients About Risk: Risk Communication



**Absolute risk** of a disease is your risk of developing the disease over a time period; expressed in different ways

- ▶ 1 in 10 risk
- ▶ 10% risk
- ▶ 0.1 risk

**Relative risk** is used to compare the risk in two different groups of people – need to know the absolute risk to frame this risk

- ▶ RR of 10
- ▶ 10-fold increased risk

# Clear Communication of Risk

- ▶ Risk presentation:
  - ▶ Avoid vague labels such as “low,” “very low,” “often,” or “very common,” which lead to inconsistent interpretations
- ▶ Absolute risks better than relative risk
- ▶ Avoid decimals (0.06%)
- ▶ Keep common denominators (x/10,000)
- ▶ Visual aids help (turn numbers into pictures)
- ▶ Give perspective to other disease and life risks

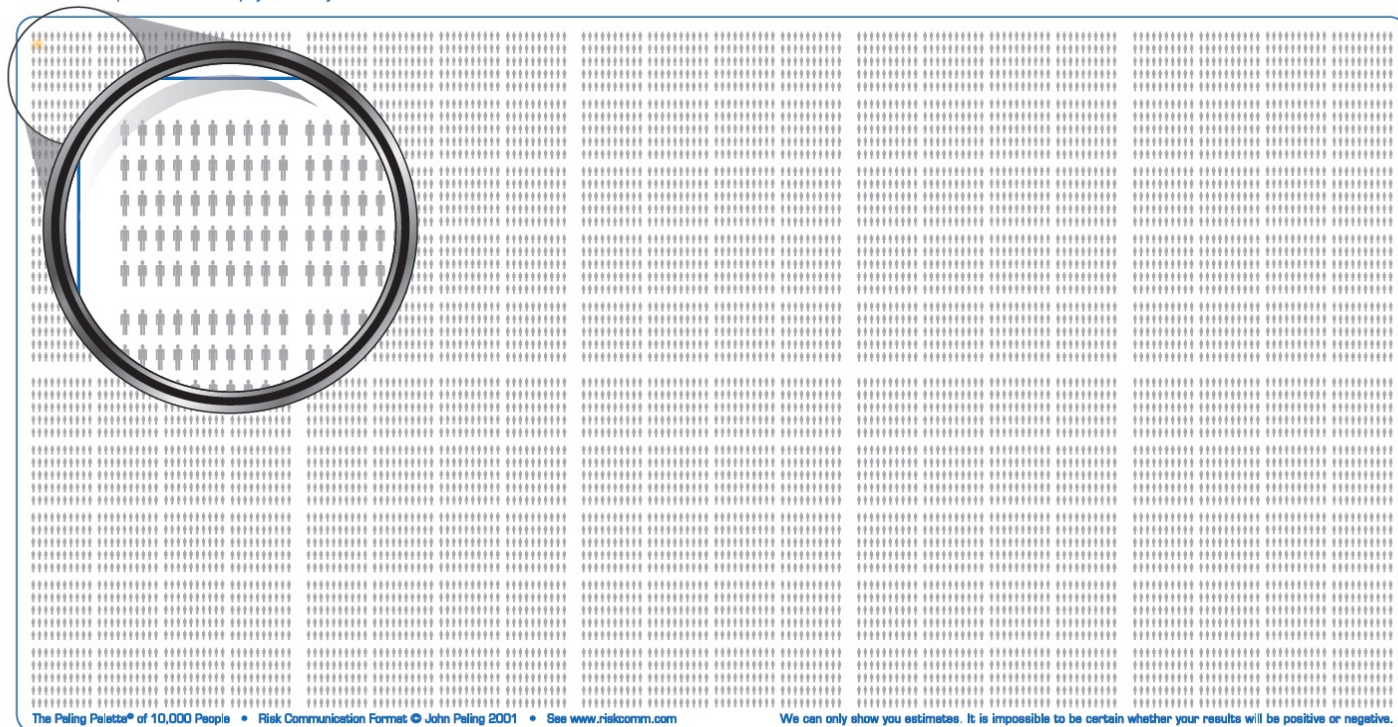


# Risk Communication: Absolute Risk – Visual Aids



## Ten Thousand People – pictures to help you see your odds

Highlight the absolute risk and demonstrate how it changes with relative risk of a medication



The Peling Palettes® of 10,000 People • Risk Communication Format © John Peling 2001 • See [www.riskcomm.com](http://www.riskcomm.com)

We can only show you estimates. It is impossible to be certain whether your results will be positive or negative.

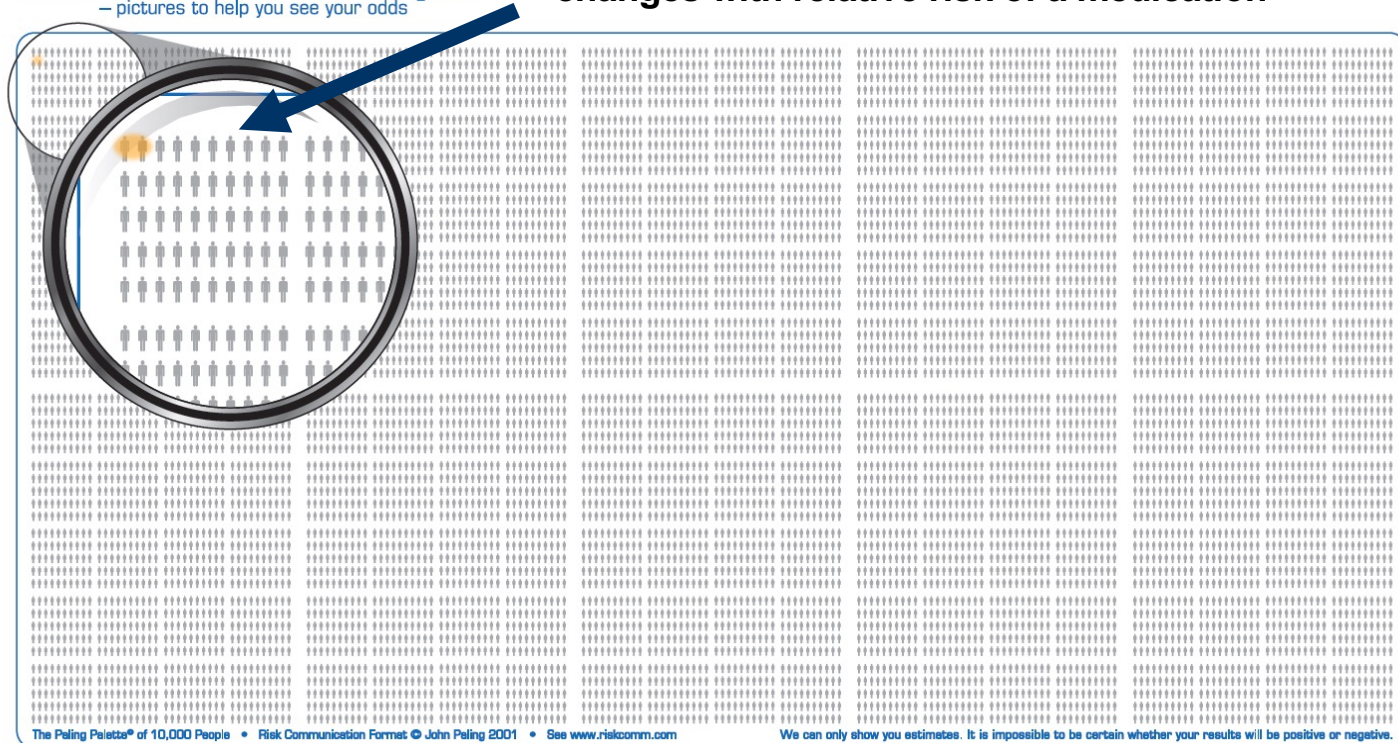
Courtesy of Corey Siegel, MD.

# Risk Communication: Absolute Risk – Visual Aids



Highlight the absolute risk and demonstrate how it changes with relative risk of a medication

**Ten Thousand People**  
– pictures to help you see your odds



The Pelling Palettes® of 10,000 People • Risk Communication Format © John Pelling 2001 • See [www.riskcomm.com](http://www.riskcomm.com)

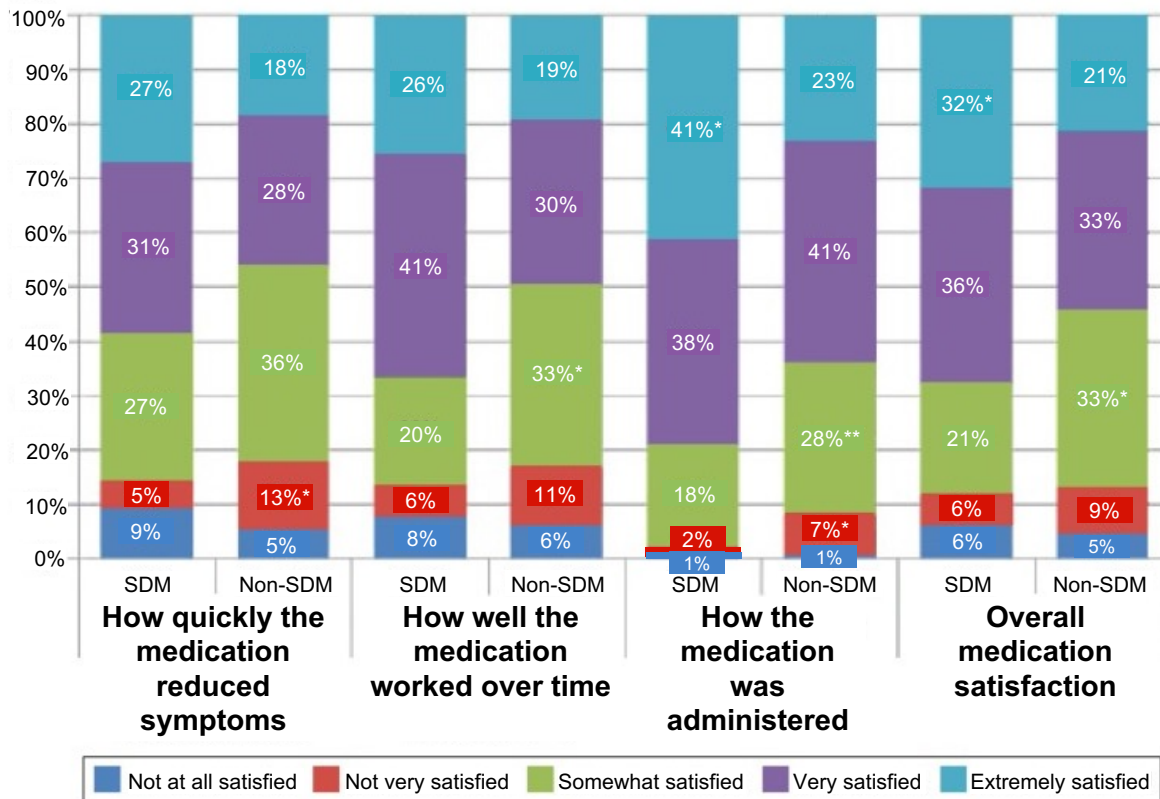
We can only show you estimates. It is impossible to be certain whether your results will be positive or negative.

Courtesy of Corey Siegel, MD.



# Why Shared Decision-Making?

- ▶ Improved rates of patient satisfaction and adherence, with reduced health care costs
- ▶ Autoimmune population
- ▶ 306 patients
- ▶ Linked to claims for outcomes



\* $p < .05$ ; \*\* $p < .075$  (comparing shared decision-making and non-shared decision-making patients answering each response identified by color)  
 Lofland JH, et al. *Patient Prefer Adherence*. 2017;11:947-958.

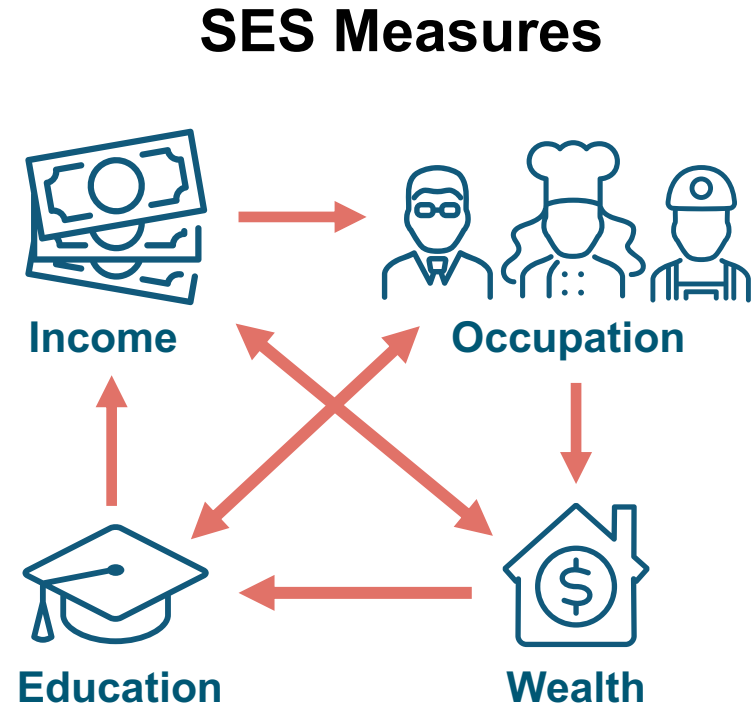
# Shared Decision-Making: Patient-Centered Approach

- ▶ Improves patients' knowledge and satisfaction
- ▶ Improves medical care and disease outcomes
- ▶ Positive effect on clinician-patient communication
- ▶ Decreased decisional conflict
- ▶ Improves patient adherence to treatment plan
- ▶ May reduce medical malpractice claims
- ▶ Reduces health inequities among underserved populations

# Social Determinants of Health

- ▶ Socioeconomic status (SES)
- ▶ Common SES measures
  - ▶ Income
  - ▶ Occupation
  - ▶ Wealth
  - ▶ Education

How are these related?  
Which one comes first?



# Assess SDH to Tailor Health Care Delivery

## Patients with IBD have higher financial toxicity

### ▶ National Health Interview Survey

- ▶ 1 in 8 patients with IBD have food insecurity and lack of social support

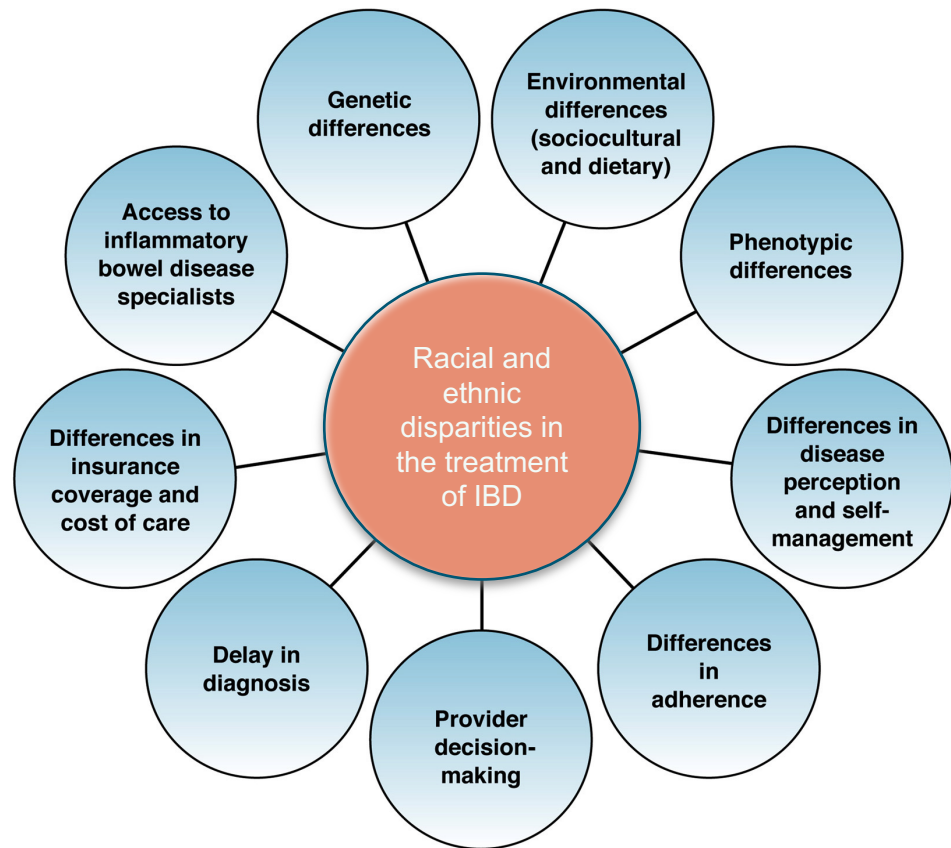
### ▶ Manitoba Health Administrative Database:

- ▶ Lower socioeconomic status (LSS) associated with more physician visits, hospitalizations, ICU admissions, steroid use, and death
- ▶ Increased use of narcotics and psychotropic medications
- ▶ Higher health care utilization for CD more than UC
- ▶ Universal health care (Canada) did not ensure optimal health across socioeconomic spectrum

# Effect of Race/Ethnicity on CD

- ▶ Most published studies of epidemiology and progression of IBD in the U.S. performed in predominantly White populations
- ▶ African Americans more likely to have penetrating disease, including perianal disease compared with White patients
- ▶ Differences in treatment: medical and surgical between racial/ethnic groups
  - ▶ Delay in time to diagnosis?
  - ▶ Due to gaps in health equity?
  - ▶ Differences in disease pathogenesis or progression?

# Racial/Ethnic Disparities in IBD Is Multifactorial



# Conclusions

- ▶ Patients desire more support/information at diagnosis
- ▶ Shared decision-making improves adherence, satisfaction, and costs
- ▶ Patients with IBD prioritize efficacy of therapy in decisions
- ▶ Risk communication best practices include:
  - ▶ Use of absolute numbers and visual aids, providing perspective to other disease/life risks
- ▶ SES is a predominant driver of poorer outcomes in IBD
- ▶ Higher financial toxicity in IBD
- ▶ Racial/ethnic disparities are multifactorial but imperative to understand and address

# Revisit Our Patient Cases





# Patient Case: Caitlin

- 24-year-old woman with intermittent, severe right-sided abdominal pain for the past year; increased frequency of BMs (up to 5x daily); no blood visualized
- She has lost approximately 20 lbs
- She has had increasing abdominal distension and pain after eating in the past several weeks
- Significant iron deficiency anemia, albumin is 3.3
- Colonoscopy revealed severe stricture in the terminal ileum not traversed
- She is interested in pregnancy
- She travels with work and infusions would be difficult



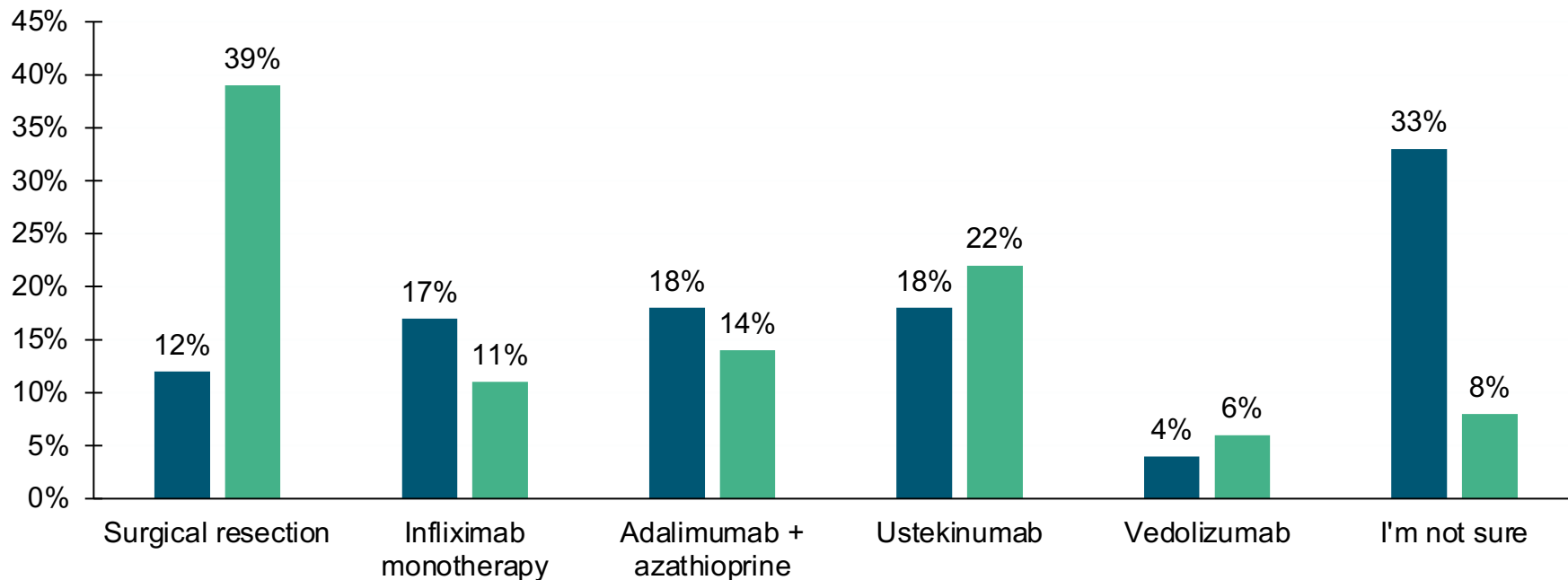
# Audience Response

## What would you recommend for Caitlin?

- A. Surgical resection
- B. Infliximab monotherapy
- C. Adalimumab + azathioprine
- D. Ustekinumab
- E. Vedolizumab
- F. I'm not sure

# Audience Response: Results

Chart Title



Results recorded on May 23, 2021.

# Patient Case: Madeline

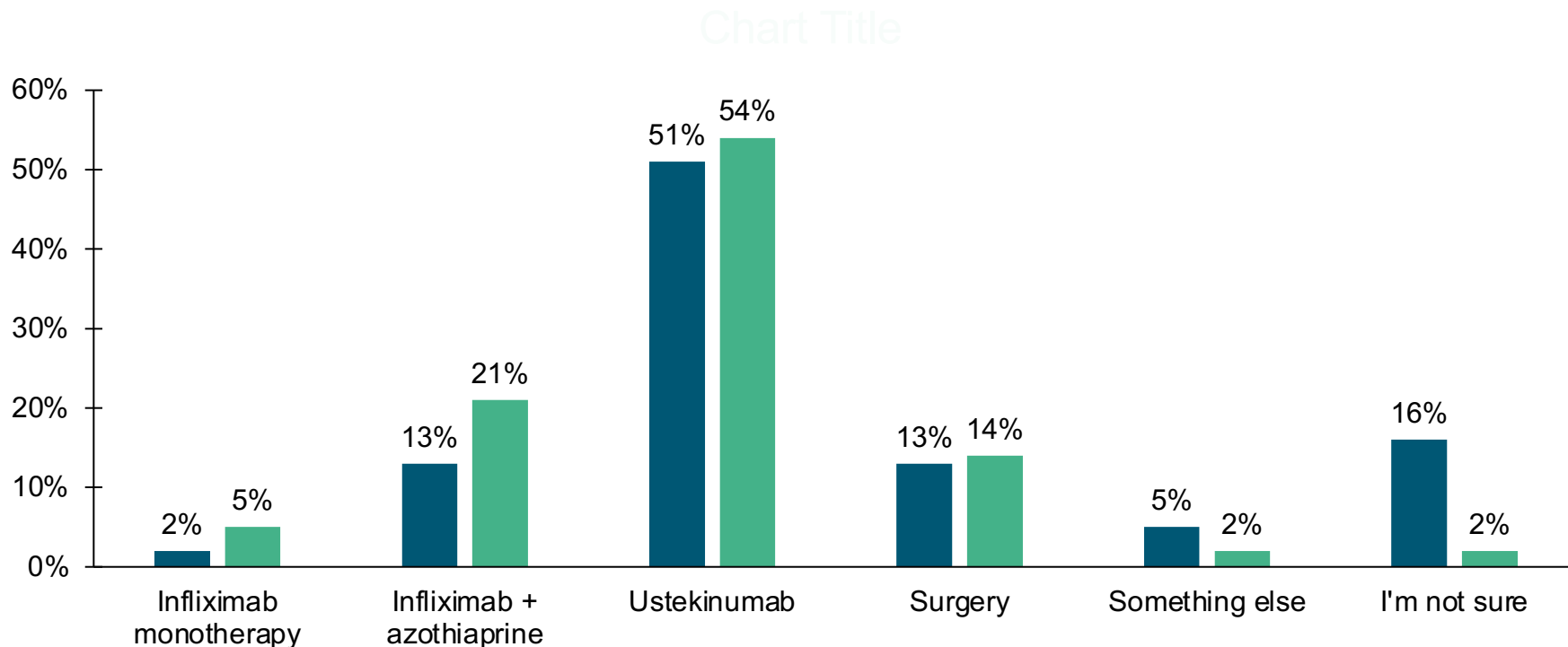
- 50-year-old woman with ileocolonic CD
- She was stable on 6-mercaptopurine 50 mg daily but then stopped due to recurrent sinusitis symptoms
- Presented with worsening abdominal pain, diarrhea, and rectal bleeding
- Colonoscopy showed active ileocolonic CD
- Failed to respond to adalimumab and vedolizumab
- Ustekinumab started and symptoms improved



## What would you recommend for Madeline?

- A. Infliximab monotherapy
- B. Infliximab + azathioprine
- C. Ustekinumab
- D. Surgery
- E. Something else
- F. I'm not sure

# Audience Response: Results



Results recorded on May 23, 2021.

# Patient Case: Patricia



- 32-year-old African American female with new diagnosis of ileocolonic CD; she also has perianal disease with actively draining fistula; she has had symptoms for nearly 2 years and was recently diagnosed with CD
- Labs: CRP 32.2 mg/L, TPMT normal, hepatitis B surface antigen negative, TB QuantiFERON negative
- Biologic naïve
- Mother with history of breast cancer
- *She is very hesitant to proceed with biologic therapy for her CD*

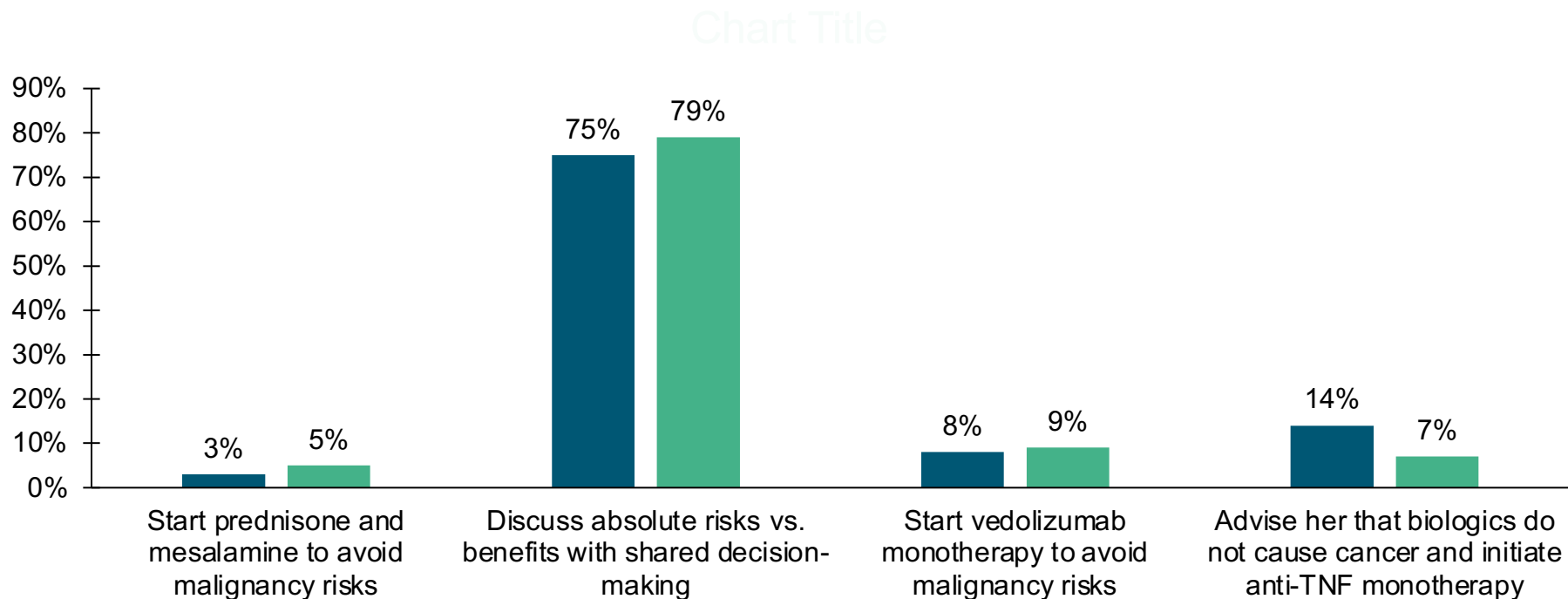
# Audience Response

## What would be your next step for Patricia?

- A. Start prednisone and mesalamine to avoid malignancy risks
- B. Discuss absolute risks vs. benefits with shared decision-making
- C. Start vedolizumab monotherapy to avoid malignancy risks
- D. Advise her that biologics do not cause cancer and initiate anti-TNF monotherapy



# Audience Response: Results



Results recorded on May 23, 2021.

# SMART Goals

Specific, Measurable, Attainable, Relevant, Timely

- ▶ Personalized, targeted therapy best sets patients up for success
- ▶ Integrate risk stratification and disease prognosis into your treatment decision-making
- ▶ Racial and ethnic disparities and inequities are multifactorial and we must pay attention to social determinants of health that impact patient outcomes

# QUESTIONS ANSWERS



**Thank you for joining us.  
Don't forget to collect  
your credit.**

Questions recorded on May 23, 2021





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