

OPTIMIZING ULCERATIVE
COLITIS MANAGEMENT

Navigating Challenges and Enhancing Outcomes in Managed Care



Tuesday, October 15, 2024

11:30AM PT Lunch

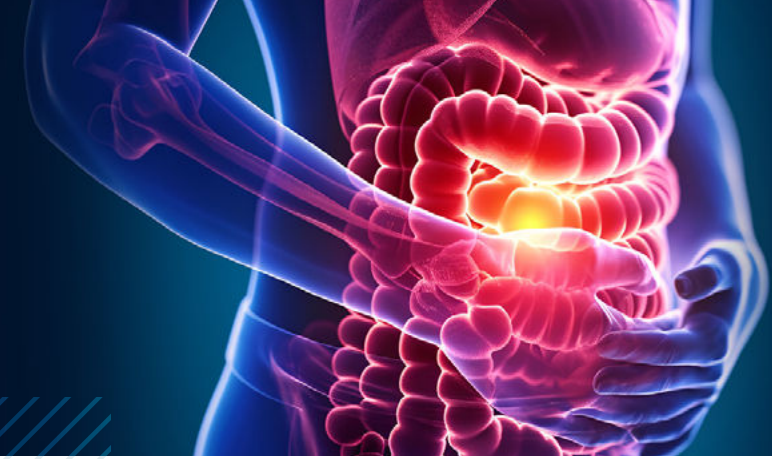
12:00–1:30PM PT Presentation

MGM Grand Hotel and Convention Center
Room: Terrace 151

CME
OUTFITTERS 

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Activity Description

Ulcerative colitis (UC) affects around three million people in the United States. Delays in treatment coverage approval, costs of managing the disease, and uncertainties around new treatment options significantly impact how well patients react to treatment, and short- and long-term outcomes. Waiting too long to start treatment not only raises the chances of serious complications, but also leads to more doctor visits and higher costs. Managed care professionals find themselves in the middle of this friction, and prompt access to treatment relies on understanding of the latest data for proper positioning of therapies on formulary. As new treatments emerge, it is essential to determine which treatments are preferred based on safety and efficacy data that prove clinical significance and drive decisions for patient coverage.

In this CME Outfitters live symposium led by a multi-disciplinary panel of UC experts, clinicians will learn about the changes happening in the UC treatment landscape, which treatments may offer patients with UC a higher quality of life, and which UC treatments have significant long-term benefit, thus optimizing access to the best treatments available to patients in different stages of disease.

Target Audience

Managed care professionals including physicians, physician associates (PAs), and pharmacists, payers, pharmacy benefit managers, and clinicians within IDSs

Financial Support

Supported by an educational grant from Lilly.

Learning Objectives

At the conclusion of this activity, learners will be able to better:

- Identify how delays in diagnosis and treatment initiation negatively impact patient outcomes in UC
- Evaluate the economic consequences of suboptimal treatment in patients with moderate-to-severe UC
- Incorporate the latest data and guidelines for the treatment of UC into population health decisions

Faculty

Amar Naik, MD (Moderator)

Director of Inflammatory Bowel Disease Program
Founding Partner
Midwest Digestive Health & Nutrition
Des Plaines, IL

Sherril Benson, PharmD

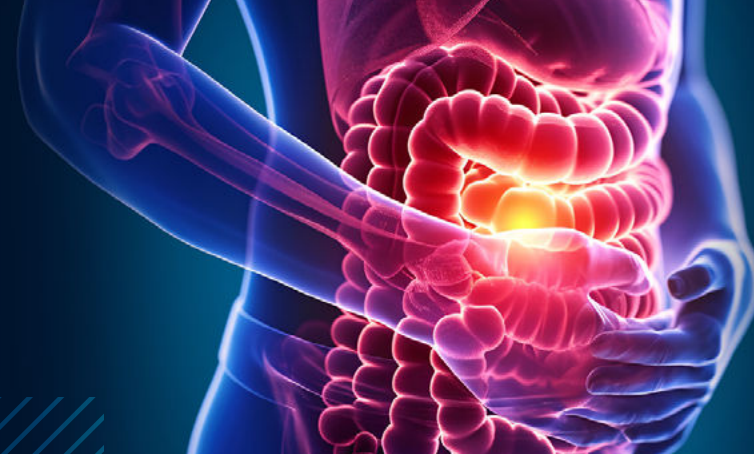
Formulary Strategy & Management Pharmacist
CareSource
Dayton, OH

Brennan Spiegel, MD, MSHS

Dorothy and George Gourrich Endowed Chair of Digital Health Ethics
Director of Health Services Research
Cedars-Sinai
Los Angeles, CA

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Accreditation



JOINTLY ACCREDITED PROVIDER
INTERPROFESSIONAL CONTINUING EDUCATION

Jointly Accredited Provider

In support of improving patient care, CME Outfitters, LLC, is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Physicians (ACCME)

CME Outfitters, LLC, designates this live activity for a maximum of 1.5 *AMA PRA Category 1 Credit(s)*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.



PAs (AAPA)

CME Outfitters, LLC, has been authorized by the American Academy of PAs (AAPA) to award AAPA Category 1 CME credit for activities planned in accordance with AAPA CME Criteria. This activity is designated for 1.5 AAPA Category 1 CME credits. PAs should only claim credit commensurate with the extent of their participation.

Pharmacists (ACPE)

This application-based activity is approved for 1.5 contact hours (0.15 CEUs) of continuing pharmacy credit (JA0007185-0000-24-027-L01-P).



RCP Canada

Through an agreement between the Accreditation Council for Continuing Medical Education and the Royal College of Physicians and Surgeons of Canada, medical practitioners participating in the Royal College MOC Program may record completion of accredited activities registered under the ACCME's "CME in Support of MOC" program in Section 3 of the Royal College's MOC Program.



MIPS

Completion of this accredited CME activity meets the expectations of an Accredited Safety or Quality Improvement Program (IA_PSPA_28) for the Merit-based Incentive Payment Program (MIPS). Clinicians should submit their improvement activities by attestation via the CMS Quality Payment Program website.

Certificate of Participation

This activity was certified for a maximum of 1.5 *AMA PRA Category 1 Credit(s)*[™].

This activity was planned by and for the healthcare team, and learners will receive 1.5 Interprofessional Continuing Education Credit for learning and change.

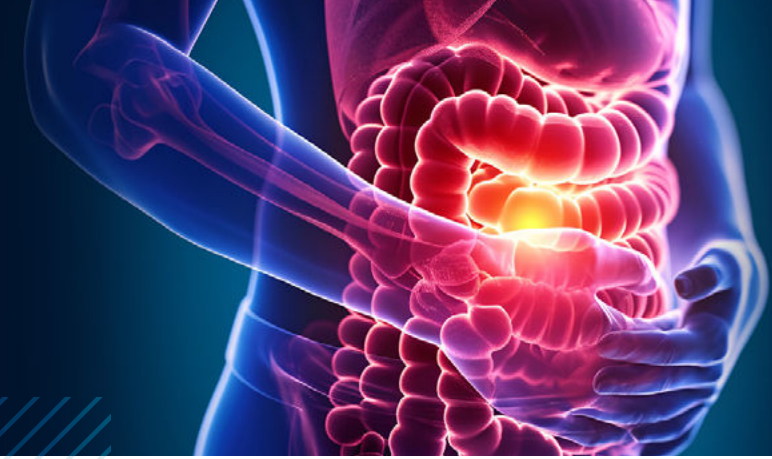


ABIM MOC

Successful completion of this CME activity, which includes participation in the evaluation component, enables the participant to earn up to 1.5 medical knowledge MOC points in the American Board of Internal Medicine's (ABIM) Maintenance of Certification (MOC) program. Participants will earn MOC points equivalent to the amount of CME credits claimed for the activity. It is the CME activity provider's responsibility to submit participant completion information to ACCME for the purpose of granting ABIM MOC credit.

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Faculty



Amar Naik, MD (Moderator)

Director of Inflammatory Bowel Disease Program
Founding Partner
Midwest Digestive Health & Nutrition
Des Plaines, IL

DISCLOSURES

Dr. Naik reports the following financial relationships:

Consultant: AbbVie Inc.; Bristol Myers Squibb Company; Eli Lilly & Company; Pfizer Inc.; and Takeda Pharmaceuticals U.S.A., Inc.

Speakers Bureau: AbbVie Inc.; Bristol Myers Squibb Company; Eli Lilly & Company; and Takeda Pharmaceuticals U.S.A., Inc.

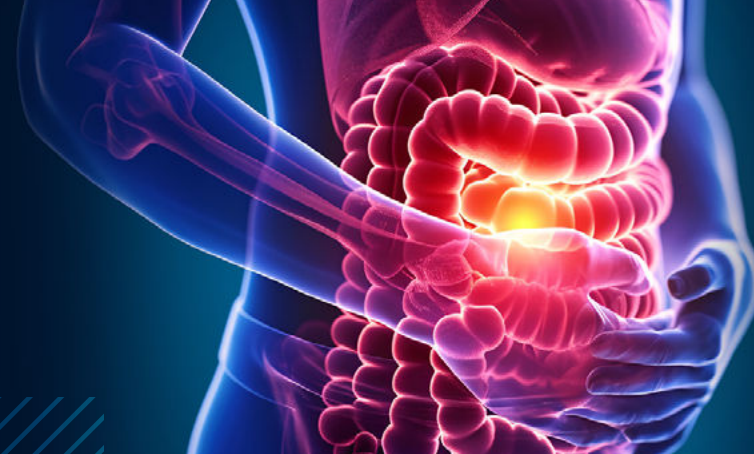
Amar Naik, MD, entered the Guaranteed Professional Program Admissions (GPPA) direct admission program into medical school at the University of Illinois in Chicago, graduating with a bachelor's degree in psychology with honors, followed by a Doctor of Medicine. He completed his internal medicine residency and fellowship in gastroenterology, hepatology, and nutrition at the Medical College of Wisconsin. He completed additional specialized clinical and research training in inflammatory bowel disease (IBD) and nutrition at the Medical College of Wisconsin. Dr. Naik is a board-certified gastroenterologist who specializes in IBD (including Crohn's disease and ulcerative colitis). He also has an interest in colon cancer screening and surveillance, microscopic colitis, and general gastroenterology. Dr. Naik has been involved in numerous IBD clinical trials and performs outcomes research. He has published multiple abstracts and papers in peer-reviewed gastroenterology journals and has given invited lectures at multiple international meetings and health systems across the country, educating his peers, gastroenterology trainees, and patients in IBD management.

He is an active member of the American Gastroenterological Association, for whom he serves as a chair of the research abstract review committee for Digestive Disease Week. Additionally, he serves on the Midwest Regional Education Committee for the Crohn's & Colitis Foundation and as co-chair of the MyIBD Learning Chicago (Patient and Caregiver) regional education program. Dr. Naik has taught in educational courses for the American Society of Gastrointestinal Endoscopy and is an editorial contributor evaluating newsworthy IBD research weekly for Elsevier Inc.'s digital platform, *PracticeUpdate*. He is also recognized by his peers as a Castle Connolly Top Doctor/Gastroenterologist in Chicago.

Dr. Naik strongly believes in the need for improved access to high-quality digestive health care. This begins with timely confirmation and personalized treatment of the problem at hand and continues with maximizing long-term health and wellness. Preventative care and routine monitoring of chronic conditions helps maintain health and avoid emergency hospital care. Combining this healing of disease and feeling of wellness leads to drastically improved quality of life. Additionally, the integration of a multidisciplinary team approach determines a treatment plan that adapts to the individual patient's needs.

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Sherril Benson, PharmD

Formulary Strategy & Management Pharmacist
CareSource
Dayton, OH

Dr. Sherril Benson serves as a Formulary Strategy and Management Pharmacist at CareSource. With a 20-year pharmacy career, she has worked in diverse settings, including HIV and Organ Transplant Patient Care Management, Specialty Pharmacy, Hospice Pharmacy, Sterile IV Compounding, and Home Infusion. Dr. Benson is licensed as a pharmacist in 16 states and holds a certification in Medication Therapy Management.

DISCLOSURES

Dr. Benson reports no financial relationships to disclose.



Brennan Spiegel, MD, MSHS

Dorothy and George Gourrich Endowed Chair of Digital Health Ethics
Director of Health Services Research
Cedars-Sinai
Los Angeles, CA

Brennan Spiegel, MD, MSHS is the Dorothy and George Gourrich Chair in Digital Health Ethics at Cedars-Sinai, Founding Director of the Cedars-Sinai Master's Program in Health Delivery Science, and Assistant Dean for Clinical and Translational Research in the David Geffen School of Medicine at UCLA. He is the immediate past Editor-in-Chief for the *American Journal of Gastroenterology* and inaugural Editor-in-Chief for the *Journal of Medical Extended Reality*. Dr. Spiegel has published widely in the fields of health services research, digital health, medical extended reality (MXR), and clinical gastroenterology with 290 manuscripts cited over 25K times.

Dr. Spiegel directs the Cedars-Sinai Virtual Medicine program, a multidisciplinary team that investigates how health technologies can improve lives. He has received continuous federal funding since 2004 (NIH, VA, PCORI). His team developed one of largest medical virtual reality (VR) programs in the world, and his work contributed to defining the FDA-recognized field of Medical Extended Reality, or MXR. Dr. Spiegel published the wide-release book *VRx: How Immersive Therapeutics Will Revolutionize Medicine* (Basic Books, NY, NY), which introduced the field of MXR and was named by *Wired Magazine* as one of its top 8 science books of 2020. His research has been featured by the *NYT*, *Bloomberg*, *Forbes*, *Reuters*, *Washington Post*, *WSJ*, and over 100 other news outlets.

DISCLOSURES

Dr. Spiegel reports the following financial relationships:

Advisory Board: Ardelyx and Exact Sciences Corporation

Grants: AbbVie Inc.; Amgen Inc.; Ardelyx; Ironwood; and Salix Pharmaceuticals

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Peer Reviewers

Rebecca Vargas-Jackson, MD—no disclosures to report.

Joshua Caballero, PharmD, BCPP, FCCP—no disclosures to report.

CME Staff/Planners

Thomas Mitchell, MSW—no disclosures to report.

Chelsey Goins, PhD—no disclosures to report.

Scott J. Hershman, MD, FACEHP, CHCP—no disclosures to report.

Sandra Caballero, PharmD—no disclosures to report.

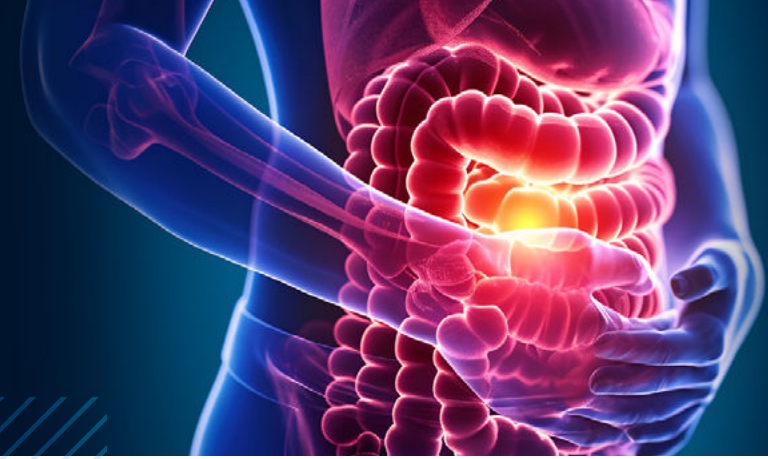
Sharon Tordoff—no disclosures to report.

Faculty of this CE activity may include discussions of products or devices that are not currently labeled for use by the FDA. The faculty have been informed of their responsibility to disclose to the audience if they will be discussing off-label or investigational uses (any uses not approved by the FDA) of products or devices.

Post-tests, credit request forms, and activity evaluations must be completed online (requires free account activation), and participants can print their certificate or statement of credit immediately (75% pass rate required). This website supports all browsers except Internet Explorer for Mac.

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Instructions for Interactive Technology

Use one of the iPads provided at your table to answer polling questions, view onsite presentations, and submit questions to the faculty. Please see additional information below.

ASK FACULTY A QUESTION

Select the Ask Question tab below the slide viewer to submit a question. If your question is for a specific faculty member, please include their name. Your question will be shared with the faculty for the question-and-answer portion of the session.

VIEW AND TAKE NOTES ON PRESENTATION SLIDES

Select the Take Notes tab to take notes during the meeting. All of the notes you take during the meeting will be emailed to the address provided within 5 business days.

Obtaining Credit

To receive CME/CE credit for this activity, scan the QR code to create an account.



Downloadable Resources

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